

THE HADCO TIMES

THE NEWSLETTER OF HADCO GROUP OF COMPANIES

ISSUE 48 | NOVEMBER 2025

HADCO EXPANDS ITS DISTRIBUTION PORTFOLIO – MCCAIN SURECRISP AND PASTURE FRESH LAUNCHES

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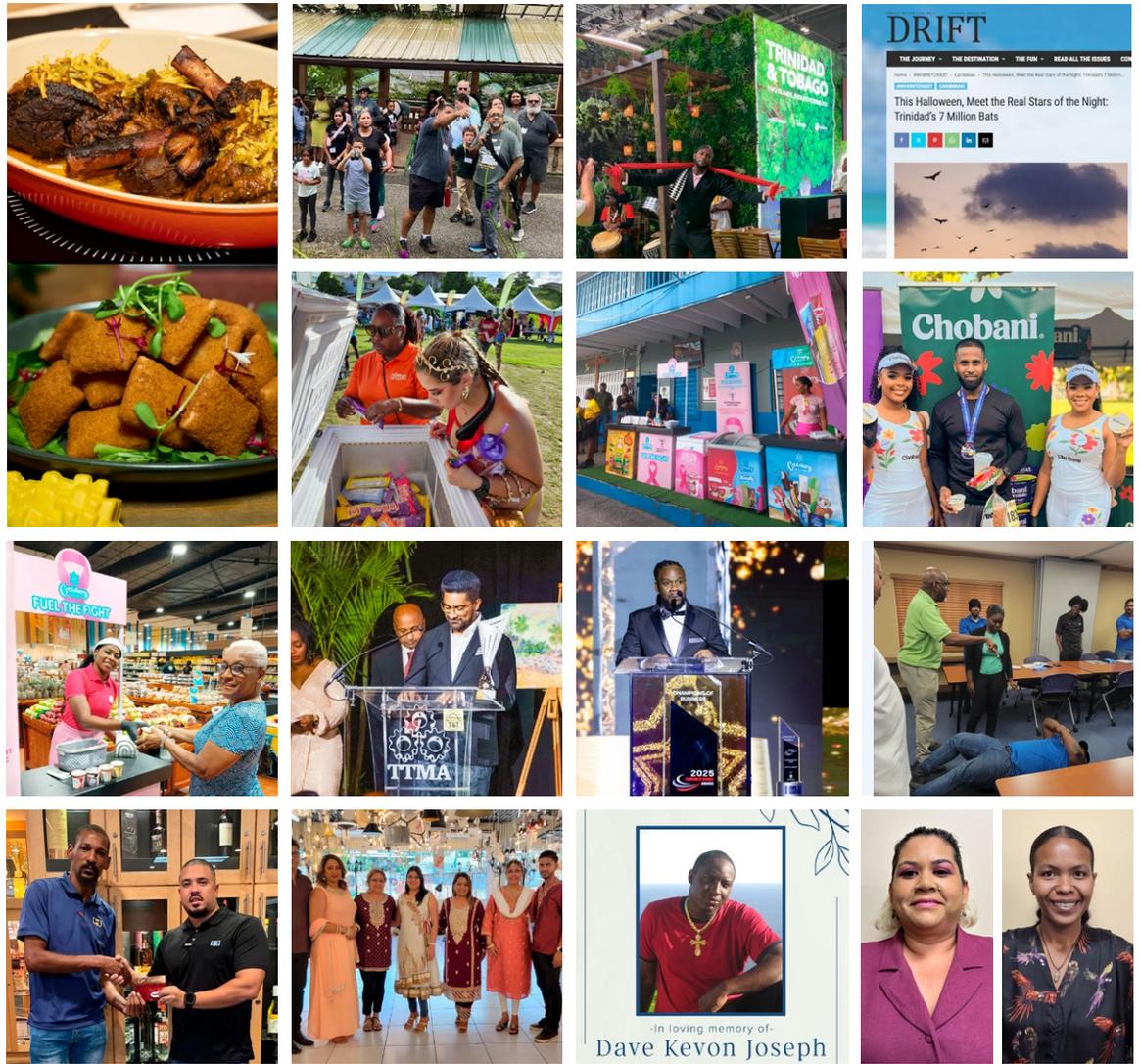
HADCO EXPERIENCES ATTENDS WORLD TRAVEL MARKET
CREAMERY NOVELTIES LIMITED WINS NEW MARKET ENTRANT 2024
MITTCO HONOURED WITH 2025 ENTREPRENEURSHIP AWARD

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FEATURES



HADCO GROUP OF COMPANIES



OUR VISION

A diverse and innovative company, empowered employees, integrated processes, and a brand image that makes us the preferred choice of customers

OUR MISSION

Enriching our stakeholders' quality of life, setting trends and providing superior brands and services

OUR CORE VALUES

- Accountability
- Customer Satisfaction
- Honesty and Integrity
- Employee Wellbeing and Growth
- Collaborative Culture
- Respect and Tolerance for All

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HADCO EXPANDS ITS DISTRIBUTION PORTFOLIO WITH MCCAIN SURECRISP AND PASTURE FRESH LAUNCHES

HADCO Limited continues to raise the bar in culinary innovation with product launches for McCain SureCrisp and Pasture Fresh Lamb - two exciting products that underscore the company's commitment to excellence in food service.

On Wednesday, October 15, 2025, HADCO Limited, in partnership with McCain, hosted an exclusive event at The Forge Trinidad to unveil McCain SureCrisp - a premium range of crispy French fries and restaurant-grade appetisers. The initiative, led by Marc Clarke, Marketing Manager and Brandon Harry, Junior Brand Manager for McCain, brought together chefs, restaurateurs, influencers and the HADCO Distribution team.

Guests sampled the new McCain SureCrisp line, designed to stay crispy longer, even after serving - ensuring consistent taste and texture. Maria Palacios of McCain Food Service Solutions delivered an insightful presentation on the product's unique benefits and its relevance to the evolving food service market.

Just weeks later, on Friday, November 7, 2025, HADCO Limited partnered with Pasture Fresh to introduce its premium lamb products to the local market. The private event, also held at The Forge Trinidad, featured an immersive culinary experience curated by Chef Khalid Mohammed, the brand's Ambassador.

Guests enjoyed a specially designed menu showcasing the lamb's exceptional flavour, versatility, and consistency - qualities that make it ideal for professional kitchens and home cooks alike.

Both events reflect HADCO's dedication to strengthening global partnerships and delivering premium products that meet the evolving needs of chefs, restaurateurs, and consumers.



The Marketing team beams with pride at the McCain SureCrisp Launch



Members of HADCO's Marketing team with Group co-Chief Executive Officer, Joseph Hadad (fourth from left), pose for a photo to commemorate the Pasture Fresh Launch



McCain SureCrisp presentation



Samples of McCain SureCrisp fries, cheese poppers, cheese pillows and onion rings served at the event



Succulent lamb patties were prepared for guests to enjoy



These juicy lamb legs were a hit



The service team was kept busy, serving up mouth-watering creations to guests

HADCO DISTRIBUTION'S BRANDS SHINE AT TOBAGO CARNIVAL

Tobago Carnival was held from October 24 to October 26, 2025; and HADCO Distribution's brands DaCastello Prosecco, Häagen-Dazs and Creamery Novelties made sure their presence was felt.

From high-energy fêtes to mas on the roads, the brands connected with revellers on the go. The teams were active at Kairi People Runaway, Iconic Mas, Comfort Inn's Suite Soca, Coco Reef's Coco Beach Rum Brunch and other Carnival events, offering guests a chance to enjoy chilled Häagen-Dazs treats, indulge in Creamery Novelties and toast the festivities with DaCastello Prosecco.

Throughout the weekend, attendees welcomed the added experience of vibrant refreshment to several major events across the island, contributing to the lively atmosphere and growing success of Tobago Carnival.



Häagen-Dazs, Creamery and DaCastello delighted fête-goers with sweet treats and wine

MOTT'S AND CREAMERY NOVELTIES AT ARIMA BOYS' R.C. WALKATHON

On October 17, 2025, MOTT'S and Creamery Novelties brought fun and flavour to the Arima Boys' R.C. Walkathon, keeping participants refreshed and energised throughout the day.

The event allowed both brands to engage with families and the wider community, sharing wholesome treats and spreading smiles along the route.

Kudos to the teams for their continued commitment to community involvement and brand presence.



MOTT'S and Creamery Novelties' line up at the Arima Boys' R.C. Walkathon

CHOBANI AND CREAMERY YOGURT AT BUDDY WALK

On Sunday, October 5, 2025, Chobani and Creamery Yogurt were proud to support the Down's Syndrome Family Network's annual Buddy Walk, an event dedicated to promoting inclusion, awareness and community spirit.

The walk brought together families, friends and supporters in a vibrant display of unity and encouragement for individuals with Down's Syndrome.

Participants enjoyed refreshing servings of Chobani and Creamery Yogurt, which were the perfect post-walk treats after an energetic morning. The presence of both brands added to the cheerful atmosphere, reinforcing HADCO Limited's ongoing commitment to community wellness and engagement.

Hats off to the Chobani and Creamery teams for their continued work in supporting events that inspire connection and promote positive change.



This gentleman happily receives Chobani Yogurt after his run



All smiles: this participant enjoys a delicious tub of Creamery Yogurt

CREAMERY YOGURT POP-UPS SUPPORT BREAST CANCER AWARENESS

Throughout October, Creamery Yogurt hosted a series of engaging pop-ups at supermarkets across the country in support of their Fuel the Fight breast cancer awareness initiative.

These in-store activations created meaningful opportunities to connect with shoppers while raising awareness of the brand's partnership with the Trinidad and Tobago Cancer Society (TTCS).

Customers were treated to complimentary samples and learned more about Creamery's pledge to donate \$0.50 from every tub purchased to TTCS. This contribution supports the organisation's essential work, including cancer education, early detection initiatives and ongoing assistance for individuals and families affected by breast cancer.

Pop-ups were executed at major retailers such as Xtra Foods Arima, Price Club Chaguana, Persad's D' Food King Arima, Massy Stores Westmall, Massy Stores Gulf View, JTA Supermarket C3 and several other locations nationwide. These interactions not only helped spread awareness but also reinforced Creamery Yogurt's commitment to supporting causes that make a difference.



Creamery Yogurt serving customers at Persad's D' Food King Marabella, Massy Stores Westmall and Massy Stores Gulf View

Customers enjoying delicious Creamery Yogurt treats at JTA Supermarket C3, Xtra Foods Arima and Price Club Chaguana

HALF MOON VEGAN ICE CREAM NAMED MANUFACTURER OF THE YEAR

Half Moon Vegan Ice Cream proudly took home the **Manufacturer of the Year 2024 (Micro Category)** award at the **Trinidad and Tobago Manufacturers' Association (TTMA) President's Dinner and Awards**, held on **Tuesday, November 4, 2025**, at the **Hyatt Regency, Trinidad**.

This prestigious accolade celebrates excellence, innovation and growth within the local manufacturing sector. The award recognises Half Moon's unwavering commitment to quality, creativity and continuous advancement in the vegan ice cream category. It also reflects the team's dedication to building a strong, homegrown brand that resonates with consumers and stands out in a competitive market.

Congratulations to the Half Moon team on this remarkable achievement and for setting a benchmark in sustainable, plant-based innovation!



Half Moon Vegan Ice Cream receives the Manufacturer of the Year award

WORLD BIRD MIGRATORY DAY CELEBRATIONS

On Saturday, October 25, 2025, HADCO Experiences at Asa Wright Nature Centre (AWNC) joined forces with Environment for the Americas (EFTA), the Trinidad and Tobago Bird Observatory (TTBO) and BirdsCaribbean to celebrate World Migratory Bird Day.

This event highlighted the remarkable journeys of millions of birds that migrate from the Northern Hemisphere to warmer climates, relying on the Caribbean as a vital link in their stopover sites. On Trinidad, these seasonal visitors share forests, shores and wetlands with resident species, reminding us that biodiversity flourishes through global connections.

The event welcomed several participants who participated in guided bird identification walks, creative workshops in painting, clay sculpting and constructing bird-friendly communities using recycled materials. Specimen displays from the AWNC added a scientific dimension to the day, sparking curiosity and linking art, ecology and conservation.

World Migratory Bird Day is more than a celebration, it is a call to action. Protecting stopover and overwintering habitats ensures these birds have safe places to rest and refuel. It is a shared responsibility that spans skies, continents and communities.



Participants enjoying a bird identification session



Getting creative using recycled materials



These participants proudly showed off their artwork



Display of the colourful and creative crafts of the day

HADCO EXPERIENCES ATTENDS WORLD TRAVEL MARKET

HADCO Experiences along with the respective Trinidad and Tobago Tourism boards and several hotels in Tobago participated at the popular travel show, World Travel Market (WTM) which took place from November 4 – 6, 2025 at the ExCeL Centre in London.

There were 180+ countries represented, 4,087 exhibitors, and 46,000+ attendees, making this one of the biggest trade shows for participation internationally. Exhibitors ran the gamut of travel operators, technology providers, E-SIM providers, bus tour operators, cruise operators, hoteliers, media houses and airlines.

HADCO Experiences was represented by Zaria Lynch-Lewis, Sales and Reservations Manager, HADCO Experiences, as well as Varisha Rambaran, Group Corporate Communications Manager, HADCO.

This much-anticipated event saw countries showcase grand and creative booth designs, vibrant cultural displays, cooking demonstrations and samples of authentic foods, drinks and treats. There were mascots present at many booths throughout the show to interact with participants, adding a fun and happy vibe to the event.

The conference programme included lively and informative discussions on topics including tourism investment models, macroeconomic shifts in travel, sustainable tourism, the

future of technology and AI in travel and how global political shifts are redrawing tourism flows and demand. One of the trends mentioned was the growing demand for experiences, noting that consumers are increasingly seeking opportunities to interact with people and places in new ways.

From the discussions held with travel operators, there are strong indications that the market is actively seeking new, lesser-known destinations. Trinidad and Tobago is beginning to stand out as a fresh and exciting option.

Among the world's large outbound markets, China and India are expected to see strong growth to the end of the decade and beyond, while Japan and South Korea will also see large increases by 2030. In terms of volumes, China, Germany, the United Kingdom and the United States will account for the largest increase in visitor nights between 2025 and 2030.

Overall, the sentiment toward Trinidad and Tobago remains positive across multiple markets, with a clear interest in new partnerships, familiarisation trips and destination development.



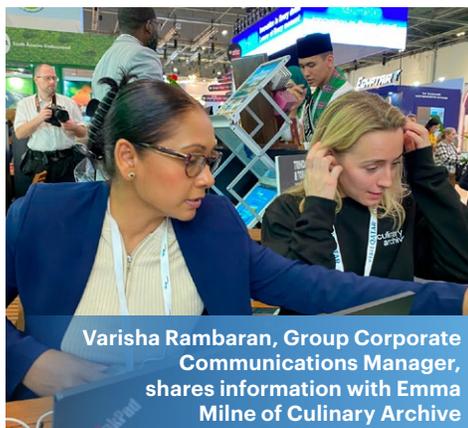
Zaria Lynch-Lewis, Sales and Reservations Manager, meets with travel operators Geoddysey



Trinidad and Tobago showcased vibrant Best Village dances accompanied by classic calypso songs



Zaria chats with Lauren of Flash Pack about the adventures that are offered through HADCO Experiences



Varisha Rambaran, Group Corporate Communications Manager, shares information with Emma Milne of Culinary Archive

HADCO EXPERIENCES FEATURED IN LOCAL AND INTERNATIONAL MEDIA

HADCO Experiences has been featured in local and international articles over the past month in outlets including Trinidad and Tobago Guardian, Escapism, TravelPulse and Drift Travel.

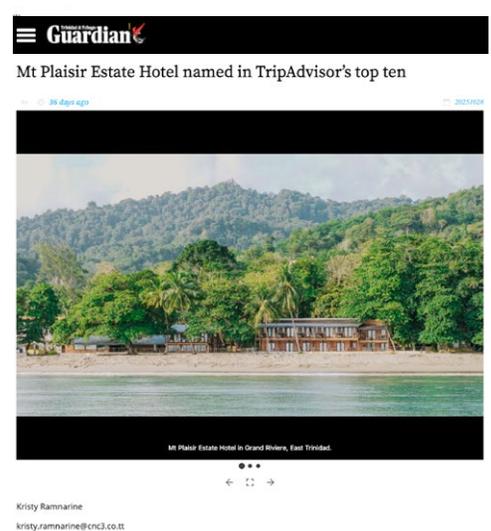
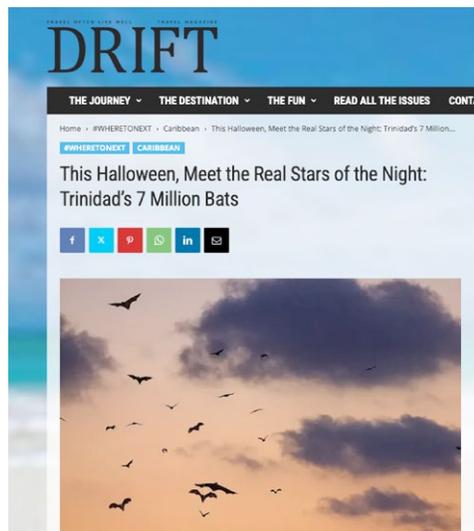
Kristy Ramnarine’s Guardian article, “Mt. Plaisir Estate Hotel named in TripAdvisor’s Top Ten,” highlights Mt. Plaisir Estate Hotel’s recognition as one of the top ten percent of Caribbean hotels by TripAdvisor, celebrating its eco-luxury charm, beachfront location in Grande Riviere and proximity to nesting Leatherback turtles.

Escapism Magazine’s article, “Nature and Culture in Trinidad and Tobago,” explores how HADCO Experiences offers travellers a curated journey through the islands’ rich biodiversity and vibrant traditions. Highlights include October’s bat emergence at Tamana Caves, November’s lush hiking trails, December’s festive Trini Christmas, January’s Scarlet Ibis spectacle, February’s Carnival steelpan energy and March’s Leatherback turtle nesting at Grande Riviere.

TravelPulse’s online feature, “How Caribbean Resorts Are Cracking the Code on Gen Z Guests”, explores how resorts across the region are adapting to the values of younger travellers observing that Gen Z prioritises nature, wellness and purpose-driven travel over traditional leisure. HADCO Experiences exemplifies this shift, offering rainforest hikes, birdwatching and turtle nesting tours that promote mindfulness and ecological awareness.

In Drift Travel’s, “This Halloween, visit Trinidad and their 7 Million Bats,” spotlights such as the dramatic nightly exodus of bats from Tamana Cave, one of the world’s largest bat colonies, was highlighted. The feature mentioned that visitors can witness this natural spectacle with HADCO Experiences, beginning with a guided forest hike and returning under the calls of howler monkeys, while optional night walks at Asa Wright Nature Centre reveal tarantulas, snakes and other nocturnal wildlife.

These recent features spanning both local media and international publications,, reflect the growing global interest in immersive, purpose-driven travel. HADCO Experiences is proud to be part of this movement, offering journeys that connect travellers with Trinidad’s natural beauty and cultural richness.



International and local media coverage articles for HADCO Experiences

CREAMERY NOVELTIES LIMITED WINS NEW MARKET ENTRANT 2024

Another momentous win for Creamery Novelties! The company was awarded **New Market Entrant 2024 (Medium Category)** at the Trinidad and Tobago Manufacturers' Association (TTMA) President's Dinner and Awards held on November 4, 2025 at Hyatt Regency, Port of Spain.

This distinction recognises companies that have made a strong and promising entry into the local manufacturing landscape, demonstrating innovation, growth potential and a commitment to excellence.

The win reflects Creamery Novelties' impressive progress since its launch, as well as the team's dedication to producing high-quality frozen treats that continue to gain traction across Trinidad and Tobago. Congratulations to the Creamery Novelties team on this noteworthy achievement.



Creamery Novelties Limited's Export Manager Vashish Sieurajsingh receives the accolade for New Market Entrant 2024 (Medium Category) and shares his gratitude with the audience

MITTCO HONOURED WITH 2025 ENTREPRENEURSHIP AWARD

The winning streak continues! Musical Instruments of Trinidad and Tobago Company Limited (MITTCO) proudly secured the prestigious **2025 Entrepreneurship Award**, presented by the Trinidad and Tobago Chamber of Industry and Commerce (TTCIC) at their *Champions of Business Award Gala*, which was held on Thursday November 13, 2025 at Hyatt Regency, Trinidad.

This accolade celebrates MITTCO’s outstanding contribution to business innovation and growth within the local entrepreneurial landscape.

To earn this distinguished recognition, nominees must demonstrate:

- Consistent financial growth as a small or medium-sized enterprise,
- Deep understanding of their customer base, and
- A motivated workforce driven by strong, effective leadership.

This achievement reflects the collective strength of MITTCO - an organisation built on the unwavering dedication of its

directors, the relentless commitment of its employees and the enduring trust of its customers.

Akua Leith, Managing Director of MITTCO, shared his thoughts on this milestone:

“This award is not merely a destination - it represents our journey, vision and steadfast commitment to excellence. MITTCO will continue to pursue innovation and growth with the same courage and determination that brought us here.”

Congratulations to the entire MITTCO team on this remarkable accomplishment. Your success is an inspiration to the entrepreneurial community and a proud moment for the HADCO Group.



Akua Leith, Managing Director, giving his acceptance speech at the Champions of Business Awards 2025



Mario Joseph, MITTCO's Director of Production (left) and Akua Leith, MITTCO's Managing Director (right) proudly holding the Entrepreneurship Award 2025



MITTCO's team join in the celebration

HSE EMPOWERS TEAM MEMBERS WITH FIRST AID TRAINING

On Tuesday, October 14, 2025, HADCO Limited's Health, Safety and Environment (HSE) Department hosted a comprehensive First Aid Training session.

Facilitated by First Aid and CPR Coordinator, Miguel Sampson of Amalgamated Security Services Limited, this session trained the selected team members to serve as First Aid Responders within the workplace.

The interactive session delivered practical instruction in critical emergency response techniques, including treating minor injuries, managing medical situations and performing Cardiopulmonary Resuscitation (CPR).

This initiative underscores HADCO's unwavering commitment to workplace safety and preparedness,

ensuring our staff have the skills and confidence to respond effectively in emergency scenarios. By investing in this training, we continue to foster a safer, more resilient work environment for all.



Employees engaged in First Aid Responders training pay attention to the theoretical and practical aspects of the session



OUR PEOPLE

HADCO'S DELIVERY DRIVER RECOGNISED FOR OUTSTANDING CUSTOMER SERVICE

HADCO's Heavy T Driver, Dillon Charles, recently earned high praise for his exceptional customer service.

On November 4, 2025, a customer from SerendipiTea Café praised Dillon for displaying a mannerly, accommodating and patient approach throughout the delivery process. He even went the extra mile by ensuring the customer departed safely before leaving the site.

In recognition of his exemplary conduct, Dillon was presented with a Häagen-Dazs voucher by Warehouse and Inventory Manager Daniel Pierre as a token of appreciation for his commitment to service excellence.

Kudos to Dillon for his professionalism and for proudly representing HADCO.



Heavy T Driver Dillon Charles receives his token of appreciation from Warehouse and Inventory Manager Daniel Pierre

HADCONIANS COMMEMORATE DIVALI

On Friday, October 17, 2025, our colleagues embraced the spirit of Divali across our various offices by wearing their intricate, traditional Indian attire.

The vibrant colours and elegant designs brought a festive touch to the environment and provided an opportunity for staff to acknowledge the significance of Divali.



The team at HADCO's Head Office wowed in their lovely East Indian attire in commemoration of Divali



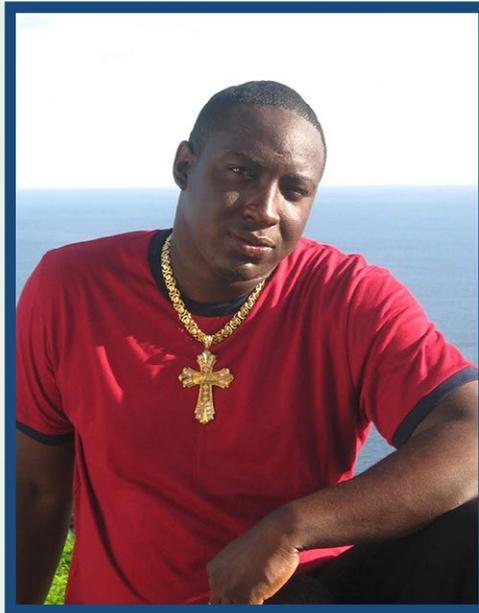
The teams at Lighthouse Limited and Nova Lighting joined in the celebration with their vibrant and festive wear

CONDOLENCES TO THE FAMILY AND FRIENDS OF DAVE KEVON JOSEPH

It is with great sorrow that we acknowledge the untimely passing of our dear colleague, Mr. Dave Kevon Joseph, Dispatching Supervisor at HADCO Limited.

Dave joined the HADCO family in February 2005 and was known as a problem solver and a reliable and helpful colleague. He was beloved by his friends, family and colleagues and was described as a respectful and considerate person, a great storyteller and a brother to many.

We extend our heartfelt condolences to his family, friends and loved ones. We wish them strength during this difficult time and pray that the memories they have shared over the years will bring them much comfort.



-In loving memory of-

Dave Kevon Joseph

His wonderful and gentle soul will
forever remain in our hearts.

October 22, 1982 - November 19, 2025

PROMOTIONS

We extend hearty congratulations to the following employees who were promoted after demonstrating excellence in their respective field:



ANISA SHAH-DANIEL was promoted from **Front Office Manager** to **Operations Manager** at **HADCO Experiences Limited** effective November 1, 2025.



GISELLE RAGOONANAN was promoted from **Biodiversity Field Officer** to **Biodiversity Manager** at **HADCO Experiences Limited** effective November 1, 2025.



THAT'S IT FOR THIS ISSUE OF

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SEE YOU AGAIN FOR ISSUE 49!



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