

# THE HADCO TIMES

THE NEWSLETTER OF HADCO GROUP OF COMPANIES

ISSUE 50 | JANUARY 2026

## HADCO EXPERIENCES' FLAGSHIP PROPERTIES ACHIEVE GREEN KEY CERTIFICATION



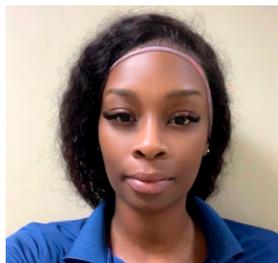
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CREAMERY YOGURT RAISED 25K IN SUPPORT OF TRINIDAD AND TOBAGO CANCER SOCIETY  
WILDLIFE REHABILITATION AND RELEASE WITH HADCO EXPERIENCES AT AWNC  
MITTCO ENSEMBLE'S SWEET SYMPHONIES

**+ MORE INSIDE**



# FEATURES



## HADCO GROUP OF COMPANIES



### OUR VISION

A diverse and innovative company, empowered employees, integrated processes, and a brand image that makes us the preferred choice of customers

### OUR MISSION

Enriching our stakeholders' quality of life, setting trends and providing superior brands and services

### OUR CORE VALUES

- Accountability
- Customer Satisfaction
- Honesty and Integrity
- Employee Wellbeing and Growth
- Collaborative Culture
- Respect and Tolerance for All

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# HADCO EXPERIENCES' FLAGSHIP PROPERTIES ACHIEVE GREEN KEY CERTIFICATION

**HADCO Experiences is proud to announce the achievement of the internationally recognised Green Key Certification for both HADCO Experiences at Asa Wright Nature Centre and Mt. Plaisir Estate Hotel.**

This achievement is a significant milestone that reflects our ongoing commitment to sustainability and responsible tourism.

The certification was officially marked during a certificate handover ceremony held on January 9, 2026, at HADCO Experiences at Asa Wright Nature Centre in Arima. The event was attended by several dignitaries including Senator the Honourable Satyakama Maharaj, Minister of Trade, Investment and Tourism, the Honourable Clyde Elder, Minister in the Ministry of Public Utilities and Her Excellency, Cecile Tassin, European Union Ambassador to Trinidad and Tobago among others, as well as members of the media and relevant community stakeholders.

Set against the lush rainforest surroundings, the occasion highlighted the collective efforts that have gone into meeting Green Key's rigorous environmental standards, including sustainable resource management, environmental education and eco-conscious operational practices.

Director of Green T & T, Willard P. Harris presented the certificates to John Hadad, Group co-Chief Executive Officer, HADCO Group; and had this to say: *"HADCO Experiences has demonstrated that sustainability is not an add-on – it is embedded at the core of its operations. The company has met environmental standards with diligence and, importantly, has shown a willingness to go further."*



Mr. John Hadad, Group co-CEO, HADCO Group, receives the Green Key Certification plaque from Mr. Willard P. Harris, Director, Green T & T

Green Key is one of the world's leading eco-labels for the tourism and hospitality industry, recognising establishments that demonstrate excellence in environmental responsibility. For HADCO Experiences, this certification aligns seamlessly with the ethos of its properties, where conservation, community engagement and respect for the natural environment are integral to daily operations.

Remarks were also brought by Senator the Honourable Satyakama Maharaj, Minister of Trade, Investment and Tourism, who shared: *"The Green Key Award represents the highest global standard for environmental responsibility in tourism. With more than 8,000 certified establishments across over 90 countries, this eco-label is awarded only to those who meet strict criteria in environmental management, water and energy efficiency, waste reduction, sustainable food and beverage practices, indoor environmental quality, and community engagement. It is a powerful assurance to guests that their stay supports a healthier planet."*

The achievement underscores the commitment of the HADCO Experiences team, whose dedication continues to strengthen the organisation's position as a leader in eco-friendly hospitality. Green Key certification not only affirms our current sustainability practices but also reinforces a long-term promise, to protect and preserve the precious biodiversity and natural spaces that make the experiences we offer in Trinidad and Tobago truly unique.



Maré Clarke, Marketing Manager, HADCO, greets Senator the Honourable, Satyakama Maharaj, Minister of Trade, Investment and Tourism.



John Hadad, Group co-Chief Executive Officer, HADCO Group, delivers the opening remarks



Senator the Honourable, Satyakama Maharaj, Minister of Trade, Investment and Tourism delivers his speech



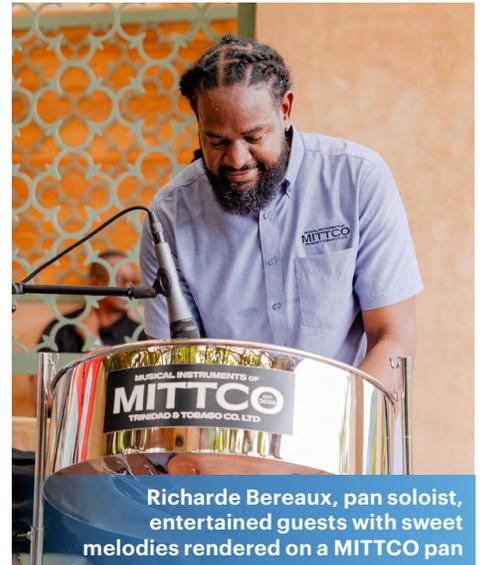
Mr. Willard P. Harris, Director, Green T & T, and his wife pause in corridor of the the main house for a photo



Maré Clarke, Marketing Manager, HADCO, was the Master of Ceremonies for the event



Also present at the ceremony were (L-R): Rachel Persad, Group Chief Financial Officer, HADCO Group, Shazaad Mohammed, General Manager - Manufacturing and Lily Akien, Group Chief Human Resources Officer, HADCO Group



Richard Bereaux, pan soloist, entertained guests with sweet melodies rendered on a MITTCO pan



Commemorating the moment - (L-R): Mr. Joseph Hadad, Group co-CEO, HADCO, Mrs. Shivanna Sam, Parliamentary Secretary, Ministry of Public Utilities, Senator the Honourable Satyakama Maharaj, Minister of Trade, Investment and Tourism, Mr. John Hadad, Group co-CEO, HADCO, The Honourable Clyde Elder, Minister in the Ministry of Public Utilities, Mr. Robert Hadad, Group co-CEO, HADCO, Dr. Colin Gosine, Parliamentary Secretary in the Ministry of Trade, Investment and Tourism and Her Excellency, Cecile Tassin, European Union Ambassador to Trinidad and Tobago

# HADCO EXPERIENCES EXPLORES COLLABORATION WITH LEVE GLOBAL

The work of HADCO Experiences as a premier Destination Management Company in Trinidad and Tobago continues as the company explores collaborations with various service and accommodation providers across Trinidad and Tobago.

Most recently, discussions were held and familiarisation trips were completed with Leve Global, the operators of Being Villas in Tobago, to determine how best both companies can collaborate to offer visitors to our twin isle an unforgettable experience that they will cherish and share with others.

Dr. Auliana Poon, Managing Director and Kevon Wilson, Senior Analyst of Leve Global connected with the HADCO Experiences' team at World Travel Market in London, where discussions were held about the potential for collaboration in promoting the offerings of both parties.

On December 10, 2025, Zaria Lynch-Lewis, Sales and Reservations Manager, HADCO Experiences and Varisha Rambaran, Group Corporate Communications Manager, HADCO Group, visited Being Villas in Arnos Vale, Tobago, where they were able to experience a stay at the villas and the food and experiences that were curated by Leve Global.

Later in the month, on December 28, 2025, Dr. Poon and Mr. Wilson were treated to a one-night stay at both Mt. Plaisir Estate Hotel and HADCO Experiences at Asa Wright Nature Centre, where they participated in hikes on property and a birding tour, as well as a chocolate tour, a hike to Two Branch River and a visit to Pawi Lodge to see the Critically Endangered Trinidad Piping-guan, known locally as the Pawi, in its natural habitat.

Fruitful and spirited conversations were also held over lunch at HADCO Experiences at Asa Wright Nature Centre about the future of conservation and eco-tourism in Trinidad and Tobago with insightful exchanges for both parties.

Both HADCO Experiences and Leve Global will work together to cross-promote stays and experiences for guests who are interested in each other's offerings.

As HADCO Experiences moves forward with the marketing of our eco-tourism product, we anticipate many more collaborative talks with both accommodation and service providers in the sphere of food, culture and experiences that are authentically Trinbagonian.



Dr. Auliana Poon (far right) and Kevon Wilson (second from right) on a hike with the HADCO Experiences' team to Two Branch River in Grande Riviere



Dr. Auliana Poon enjoys a cocoa pod on the walk to Two Branch River



Kevon Wilson, Senior Analyst at Leve Global and Zaria Lynch-Lewis, Sales and Reservations Manager, HADCO Experiences, enjoy an early morning walk on one of the nearby trails at Being Villas



One of the infinity pools at Being Villas with stunning views of the Caribbean Sea



Height of Being Villa in Tobago - photo credit: being-tobago.com



Kevon Wilson and Zaria Lynch-Lewis together with Tobagonian tour guide "Sugars" at the old post office in Plymouth, Tobago



The magic of a Tobago sunset seen from a hill in Bethel, Tobago

# WILDLIFE REHABILITATION AND RELEASE AT HADCO EXPERIENCES AT ASA WRIGHT NATURE CENTRE

**On January 1, 2026, HADCO Experiences partnered with the El Socorro Wildlife Centre for Rehabilitation (ECWC) to facilitate the release of rehabilitated native wildlife across suitable habitats at HADCO Experiences at Asa Wright Nature Centre.**

Led by Mr. Ricardo Meade, the releases formed part of ECWC’s approved wildlife rehabilitation and reintegration programme. Each animal underwent comprehensive veterinary care, behavioural assessments and pre-release conditioning to ensure they were fully prepared for survival in the wild.

Species successfully released included a Spectacled Owl, Rainbow Boa Constrictor, Black-eared Opossum and three Orange-winged Amazons. Prior to release, all sites were carefully evaluated for habitat integrity, food availability, shelter and minimal human disturbance. These assessments were conducted by HADCO Experiences’ Biodiversity Officer and Wildlife Rehabilitator, Sabira Ali, ensuring that post-release success remained a priority.

In addition to rehabilitation efforts, both ECWC and HADCO Experiences recognise the important educational role of non-releasable ambassador animals. These animals support conservation education by helping guests better understand wildlife behaviour, threats to native species and the realities of conservation work, while maintaining the highest standards of animal welfare.

This ongoing collaboration between HADCO Experiences’ Department of Biodiversity, Sustainability and Conservation and ECWC reflects a shared commitment to evidence-based conservation, education and the long-term protection of Trinidad and Tobago’s rich biodiversity.



A White Hawk and a Black-Hawk Eagle at the AWNC prior to their release

# CREAMERY YOGURT RAISED 25K IN SUPPORT OF TRINIDAD AND TOBAGO CANCER SOCIETY

On December 1, 2025, Creamery Yogurt, in partnership with the Trinidad and Tobago Cancer Society (TTCS) announced that \$25,000 was raised through their giving back initiative, in which \$0.50 from every tub of Creamery Yogurt sold was donated to the TTCS.

The announcement was made following the completion of the campaign, which garnered enthusiastic support from consumers islandwide. Funds raised will directly support TTCS's cancer education, early detection and patient support programmes.

Anastasia Pickering, Junior Brand Manager for Creamery Novelties Limited, expressed gratitude to shoppers who helped make the initiative a success, "Every purchase helped strengthen the fight against cancer and we are proud to stand alongside the Trinidad and Tobago Cancer Society in making a meaningful impact."

Liza Yunis, Treasurer, Board of Directors for TTCS thanked Creamery and HADCO Limited for their support, noting the tangible difference this contribution will make. The initiative, launched in October 2025, reflected Creamery Yogurt's mission to promote wellness and community development through impactful partnerships.



(From L-R): Anastasia Pickering, Junior Brand Manager for Creamery Novelties Limited, Marc Clarke, Marketing Manager at HADCO Limited and Liza Yunis, Treasurer, Board of Directors for TTCS

# CREAMERY YOGURT SUPPORTS I RUN CHAGUANAS 5K

On November 30, 2025, Creamery Yogurt proudly participated in I Run Chaguanas 5K, 2025.

This event was held to bring awareness to Pediatric Cancer and commemorated the 35th Anniversary of the Chaguanas Borough.

This initiative promoted healthy living, togetherness and supporting a worthy cause. The Creamery Yogurt team engaged with participants throughout the morning, offering refreshing yogurt samples which were the perfect post-walk treats after an energetic morning. The presence of both brands added to the cheerful atmosphere, showcasing HADCO Limited's ongoing efforts in supporting community wellness and engagement.

Photography by Runners Life TT



Creamery Yogurt at I Run Chaguanas 5K

# FARM & FUNCTION LAUNCHES VEGETABLE MIXES AND CARIBBEAN FRUIT MIXES

Farm & Function introduces new Vegetable Mixes and Caribbean Fruit Mixes. One of HADCO Distribution’s brands, the new line of frozen items make meal prep quick and easy and is a perfect menu addition for busy families.

The Vegetable Mixes come in three varieties: Root Crop Provision Mix for hearty comfort, Everyday Vegetable Mix for quick meals and Island Pot Vegetable Mix for bold island flavour.

The Caribbean Fruit Mixes also consists of three blends; Tropical Vibe Fruition Blend for sunny sips, Island Mix Fruition Blend for a fruit punch flavour and Super Greens Fruition Blend for a clean energy boost. These easy to use items can be found at leading retailers nationwide.



The new lineup of frozen fruit and vegetable mixes from Farm & Function

# CREAMERY NOVELTIES LIMITED AND DACASTELLO PROSECCO AT DAY ONE

On January 1, 2025, we welcomed the new year and the Carnival season with the HADCO Distribution team at Day One Fete by Illusions.

HADCO Distribution’s brands DaCastello Prosecco and Creamery Novelties treated fete-goers as they marked the beginning of Carnival 2026.

The dress code for the event, which took place at Normandie Under the Trees, was Coffee & Cream and guests were attired in their stunning neutrals. The vibrancy of Creamery Novelties products and the bright and bubbly vibe of DaCastello Prosecco provided the ideal amount of contrast to the Espresso themed event.

Attendees were enthusiastic about these refreshing treats provided by Creamery and DaCastello Prosecco, with many stopping by for photos and tastings and sharing happy moments all around.



An attendee enjoying some bubbly DaCastello Prosecco



Creamery Novelties’ ladies at Day One Fete

# CREAMERY ICE CREAM SPONSORS 1K IN GROCERIES FOR XTRA FOODS' CUSTOMERS

**Creamery Novelties treasures our customer base and the support that they have given us since inception in 2018.**

As such, the company decided to embrace the spirit of giving at Christmas and surprise our customers at Xtra Foods Aranguez by paying up to TT\$1,000.00 of their grocery bills.

The requirement was simple - purchase a bucket of Creamery Ice Cream and random winners would be selected by our host, Ainka Williams. Recipients were delighted upon the announcement of this surprise and happy to receive the unexpected gift of a reduced shopping bill.

Customers were also treated to Creamery Ice Cream samples upon entry. From surprised smiles to lighter grocery bills, it was a reminder that the sweetest moments come from giving and sharing a little Christmas cheer.



Grocery shoppers at Xtra Foods Aranguez were delighted to receive TT\$1,000.00 sponsorship on their grocery bill courtesy Creamery Novelties Limited

# HÄAGEN-DAZS' PRICESMART ROADSHOW BRINGS FESTIVE FLAVOURS TO CUSTOMERS

**Häagen-Dazs partnered with PriceSmart Trinidad for a seasonal roadshow that gave customers the opportunity to sample and enjoy a range of festive ice cream offerings during December.**

Sampling activities took place from December 4-7, 2025 at PriceSmart Mausica and continued from December 11-14, 2025 at PriceSmart San Fernando, where customers were introduced to Häagen-Dazs' limited-edition Cookies & Cocoa Ice Cream, alongside other popular selections.

The roadshow also featured special offers on Multipack Bars and the Classic Collection, encouraging customers to stock up for the holiday season.

The Cookies & Cocoa flavour was a highlight of the execution, offering a festive twist that resonated well with shoppers. In-store sampling allowed customers to experience the product firsthand, driving engagement and reinforcing Häagen-Dazs' premium positioning during the Christmas period.



A Häagen-Dazs Belle showing off our festive offerings for the season



Local influencer Thalia Brizan paid a visit to the Häagen-Dazs display

# FRESH START SUPPORTS ATPERFORMANCE LAB'S CHRISTMAS CHALLENGE

Over the holiday season, Fresh Start partnered with ATPerformance lab for their Christmas Challenge, an initiative designed to encourage movement, balance and accountability during what is often the busiest time of the year.

ATPerformance Lab is a sports performance, health & wellness facility, specialising in metabolic testing and analysis.

Recognising that December is filled with food, social events and late nights, the Christmas Challenge was created to remind participants that staying active does not have to come to a halt during the festive period. The month-long challenge encouraged members to keep moving through activities such as running, walking, cycling and hiking,

alongside a series of creative bonus challenges.

These challenges went beyond traditional workouts and included activities such as hiking to the Tracking Station, community-focused initiatives like donating food to the TTSPCA and other fun, season-appropriate tasks that promoted both physical activity and social responsibility. Fresh Start was featured as part of the experience, reinforcing the importance of hydration and balance while staying active.



Challenge accepted: A sorrel-drinking competition using Fresh Start's seasonal sorrel juice was one of the ATPerformance Lab's Christmas challenges

# MITTCO ENSEMBLE'S SWEET SYMPHONIES

The MITTCO ensemble made appearances at some of the most popular carnival events this month.

Energetic performances by the talented musicians of the MITTCO Ensemble brought a special rhythm and infectious energy that left the crowds enchanted with the sweet sounds of the steelpan.

They serenaded the audiences with popular soca hits at several events, including the ISPS Festival of Colours on

January 17, Iron Park on January 23, Fete with the Saints on January 24 and A Taste of Carnival on January 27, 2026. On several occasions, the crowd called for more steelpan tunes, chanting "we want more". The love shown highlighted the true spirit of Carnival and served as a powerful reminder that steelpan is at the heart of our culture.



The MITTCO Ensemble was a hit at ISPS' Festival of Colours



The crowd at CIC's Fete with the Saints thoroughly enjoyed the performances by the band



The ensemble also wowed at A Taste of Carnival

# MITTCO ATTENDS THE JOHN CUPID CARNIVAL VILLAGE

**MITTCO welcomed the opportunity to showcase the intricate and essential steps involved in steelpan manufacturing at the John Cupid Carnival Village, engaging a total of 2,831 youths from 38 schools across Trinidad.**

From January 15 to 28, 2026, MITTCO established an educational booth aimed at deepening students' appreciation and understanding of the heart of Trinidad and Tobago's cultural heritage.

Through interactive demonstrations and guided discussions, students were introduced to the craftsmanship behind the national instrument. Kareem Codrington, Builder at MITTCO, led an informative presentation that highlighted the key stages of steelpan production. To enhance the learning experience, selected students were given the hands-on opportunity to participate in sinking, one of the foundational stages of steelpan manufacturing, allowing them to engage directly with the art form and gain practical insight into the skill and precision required.

MITTCO was proud to be a part of this Carnival Village as it enabled them to share this artisanal process with children and young adults and spark a love for the craft, as well as promote engagement with our national instrument.



Kareem Codrington, Builder at MITTCO, explaining the process of sinking



Students getting hands-on with the sinking process in steelpan manufacturing

HSE  
GOVERNANCE

# HSE LEADS 12 DAYS OF SAFETY AWARENESS

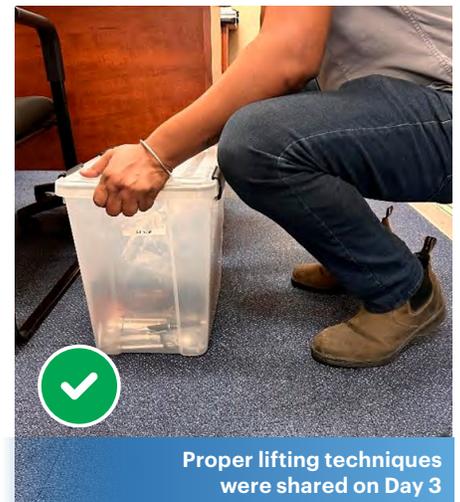
**As part of its ongoing commitment to workplace health and safety, the Health, Safety and Environment (HSE) Team conducted 12 Days of Safety, an internal awareness initiative designed to keep safety top of mind during the end-of-year period.**

Over the 12 days, employees received daily emails providing a series of safety tips covering both general safety practices and holiday-specific considerations. Topics ranged from everyday workplace safety reminders, general safety and personal wellbeing during the festive season.

This initiative served as a timely reminder that safety is a shared responsibility and should remain a priority both at work and beyond. Kudos to the HSE team for their continued efforts in promoting a strong safety culture across the organisation.



Emphasis on fire safety was shared on Day 1 of 12 days of Safety



Proper lifting techniques were shared on Day 3

## EMPLOYEE TRANSFER



**CASSEY MCKENZIE, Grade III Customs Clerk (Brokerage),** was transferred from working at **Land Ice & Fish's office** in Chaguaramas to **HADCO's head office** in San Juan effective **January 2, 2026.**

## PROMOTION

We extend hearty congratulations to the following employee who was promoted after demonstrating excellence in her field:



**REENA SAMAROO** was promoted from **Brokerage Manager** to **Brokerage and Logistics Manager** effective **January 1, 2026.**



## NEW EMPLOYEE

We welcome the following employee who began her tenure on January 26, 2026.



Junine Warner - Inventory Control Clerk HADCO Limited

**Junine Warner joins HADCO Limited as an Inventory Control Clerk, bringing up to nine years' experience across various fields of expertise.**

She spent most of her professional career in retail, beginning in customer service and moving into inventory management over the past three to four years.

Junine is motivated by her strong work ethic and competence. She describes her approach as respectful, thorough and effective. Outside of work, she enjoys running and participating in 5K events.



THAT'S IT FOR THIS ISSUE OF

# THE HADCO TIMES

SEE YOU AGAIN FOR ISSUE 51!



HADCO EXPERIENCES



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