

THE HADCO TIMES

THE NEWSLETTER OF HADCO GROUP OF COMPANIES

ISSUE 51 | FEBRUARY 2026

HADCO DISTRIBUTION'S BRANDS MAKE CARNIVAL MEMORABLE

Sweet Spot

Häagen-Dazs

ALSO IN THIS ISSUE

INTERNATIONAL MENTIONS FOR HADCO EXPERIENCES
MITTCO FEATURED IN VERY EXCITING THINGS SERIES
ECOIMPACT FEATURED IN TTT'S KEEPING IT GREEN SERIES

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FEATURES



HADCO GROUP OF COMPANIES



OUR VISION

A diverse and innovative company, empowered employees, integrated processes, and a brand image that makes us the preferred choice of customers

OUR MISSION

Enriching our stakeholders' quality of life, setting trends and providing superior brands and services

OUR CORE VALUES

- Accountability
- Customer Satisfaction
- Honesty and Integrity
- Employee Wellbeing and Growth
- Collaborative Culture
- Respect and Tolerance for All

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HADCO DISTRIBUTION'S BRANDS MAKE CARNIVAL MEMORABLE

The Carnival Season saw many of HADCO Distribution's brands featured at prestigious fetes throughout the country.

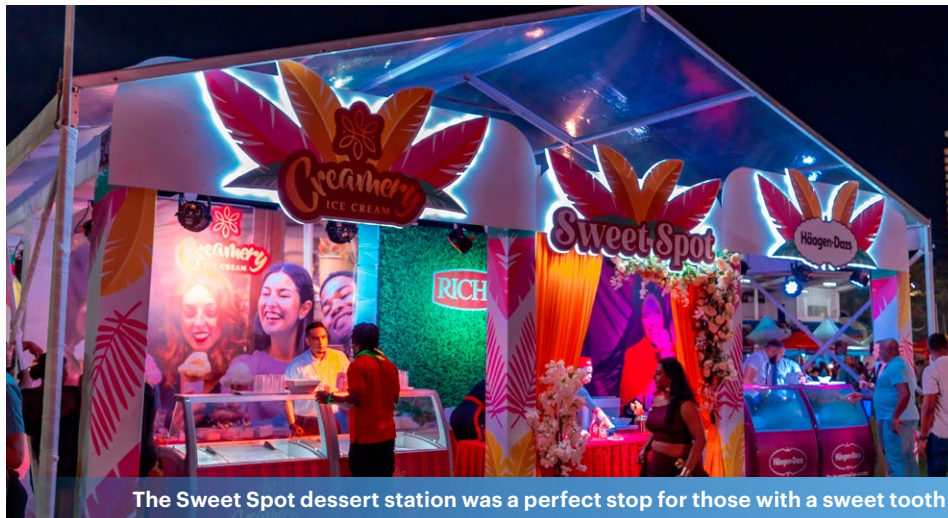
One such fete was CIC's Fete with the Saints: Connect, which was held on Saturday January 24, 2026. It was hosted by the St. Mary's College Alumni Foundation at the College Grounds on Serpentine Road, St. Clair.

The event drew a large crowd of alumni, supporters and Carnival enthusiasts for an evening of music, camaraderie and premium entertainment. HADCO Distribution's Food & Beverage team played a prominent role in enhancing the experience, with a wide portfolio of brands contributing to the vibrant atmosphere.

Partygoers enjoyed an impressive selection from local and international brands including Rich's, DaCastello Prosecco,

Yellow Tail, Häagen-Dazs, Creamery, Nestlé, Magnum, Hendrick's Gin, Boozie the Vegan Foodie, Half Moon Vegan Ice Cream, Fresh Start, Glenfiddich, Tropics Mixology and Stoli. From premium spirits and sparkling wines to indulgent frozen treats and refreshing beverages, the range ensured there was something for every palate.

CIC Fete with the Saints: Connect delivered a dynamic and well-executed event, with HADCO brands at the centre of the celebration. The presence of key Distribution brands not only elevated the overall fete experience but also reinforced HADCO's continued support of key cultural and community events during the Carnival season.



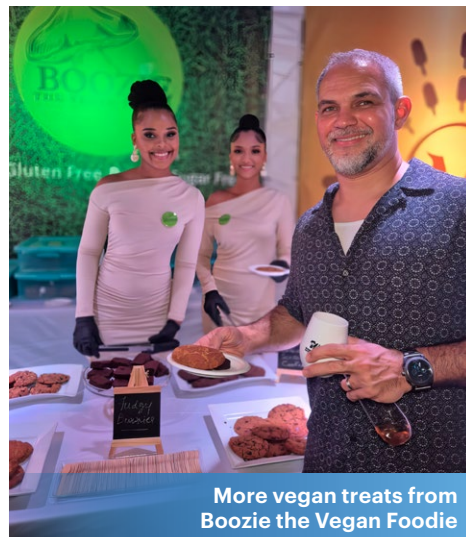
The Sweet Spot dessert station was a perfect stop for those with a sweet tooth



Refreshing Fresh Start Juices



Dairy-free delights with Half Moon Vegan Ice Cream



More vegan treats from Boozie the Vegan Foodie



All smiles for these Nestlé treats



This couple enjoy a Magnum ice cream bar



These lovely ladies enjoy a Häagen-Dazs treat



The Rich's team brought their delicious desserts



Yellow Tail was a hit with fete-goers



Gin lovers enjoyed a premium selection of Hendrick's Gin



Stoli Vodka catered to the Vodka enthusiasts



Glenfiddich Single Malt Scotch Whisky gave an elevated experience to the event

HÄAGEN-DAZS AND CREAMERY SHINE AT HYATT'S NEW YEAR'S EVE CELEBRATIONS

On December 31, 2025, the Hyatt Regency Trinidad hosted its annual New Year's Eve celebrations under the theme **Midnight Mirage**, a sophisticated masquerade affair held in the elegantly transformed Regency Ballroom.

Guests welcomed 2026 in an atmosphere of glamour and celebration, surrounded by striking décor, shimmering masks and stylish evening wear. Häagen-Dazs and Creamery Ice Cream were on site to delight attendees with a selection of delectable frozen desserts.

Amidst the evening's array of gourmet offerings, the presence of both brands provided a sweet highlight to the celebrations, offering guests a refreshing treat as they counted down to midnight.



This stunning matching couple enjoy Creamery Ice Cream



This dazzling beauty poses with our Häagen-Dazs belles

CREAMERY YOGURT AT HYBRD FIT CARNIVAL BURNOUTS

Creamery Yogurt supported participants at Hybrd Fit's Carnival Burnouts sessions, a high-energy training initiative launched by soca artiste Fay-Ann Lyons-Alvarez to help fitness enthusiasts prepare for the Carnival season, beginning from January 3, 2026 and continuing throughout the season.

Carnival Burnouts took place at Lady Chancellor Hill, Queen's Park Savannah, Port of Spain and were designed to build stamina, strength and endurance through intense, results-driven workouts. With participants pushing their limits in preparation for the road, recovery and proper nutrition remained an important focus throughout the programme.

Creamery Yogurt provided a wholesome post-workout treat, offering a balanced source of protein and carbohydrates to support muscle recovery and sustained energy. The brand's presence complemented the initiative's emphasis on health, performance and preparation.

Photography by 1st Lady Entertainment.



Creamery Yogurt at Hybrd Fit Carnival Burnouts

HADCO BRANDS AT BRUNCHIN' 2026

HADCO brands added flavour and flair to BRUNCHIN' 2026, a premier all-inclusive event hosted by WinerBoy Entertainment. The event was held on Saturday, January 3, 2026 at Jamboree Park, North Valsayn, under a vibrant Sunflower theme.

From 3:00pm to 9:00pm, patrons enjoyed an afternoon of premium cocktails, gourmet bites and dynamic live entertainment. HADCO Distribution's portfolio was well represented, elevating the guest experience with a curated selection of beverages and frozen treats.

Brands on showcase included Stoli, DaCastello Prosecco and Yellow Tail, offering guests a range of premium cocktail options and sparkling selections. Adding a sweet touch to the festivities were Häagen-Dazs and Creamery Novelties, which provided indulgent frozen desserts that complemented the sunny, high-energy atmosphere of the event.



DaCastello Prosecco at BRUNCHIN'



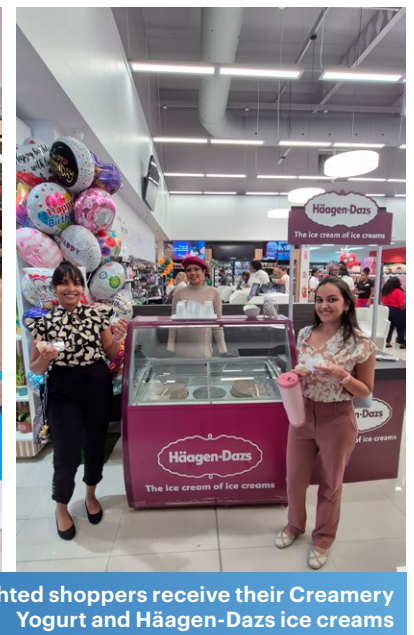
All smiles: The ladies representing our brands pose with the sunflower-themed BRUNCHIN' décor

HÄAGEN-DAZS AND CREAMERY YOGURT AT SUPERPHARM SOUTHPARK LAUNCH

Häagen-Dazs and Creamery Yogurt were part of the excitement at the official launch of SuperPharm's Southpark location, on January 15, 2026.

This new SuperPharm store offers customers a new and convenient shopping experience with its unique hybrid approach as there is a Presto Fresh inside of the store for customers to get fresh meals, pastries and more. The launch attracted a steady flow of customers eager to explore the new store and both brands were on hand to provide refreshing samples throughout the day. Guests had the opportunity to enjoy premium ice cream from Häagen-Dazs alongside the wholesome, creamy goodness of Creamery Yogurt.

The activation created a welcoming touchpoint for customers while reinforcing brand visibility within a high-traffic retail environment.



Delighted shoppers receive their Creamery Yogurt and Häagen-Dazs ice creams

HÄAGEN-DAZS AT BEAUCOUP BACCHANAL BREAKFAST

Häagen-Dazs added a premium touch to the festivities at Beaucoup Bacchanal Breakfast, one of the season's sought-after Carnival breakfast events.

Known for its lively atmosphere, vibrant crowd and indulgent culinary offerings, Beaucoup Bacchanal Breakfast brought together patrons for a morning of music, socialising and delicious bites. Complementing the extensive breakfast spread, Häagen-Dazs was on hand to provide guests with its signature premium ice cream selections.

The brand's presence offered a refreshing and indulgent contrast to the savoury delights, giving attendees a sweet treat as they enjoyed the high-energy ambience of the event. Activations such as this continue to reinforce Häagen-Dazs' strong positioning within key Carnival experiences, ensuring that moments of celebration are paired with moments of indulgence.



Our Häagen-Dazs belles pose for a scenic photo at Beaucoup Bacchanal Breakfast



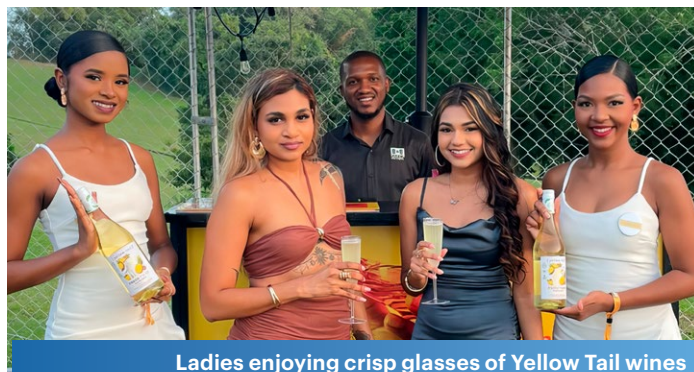
Patron enjoying a sweet early morning treat of Häagen-Dazs ice cream

YELLOW TAIL AND HÄAGEN-DAZS AT SOLSET: LUMINESCE

On Saturday January 31, 2026, Yellow Tail and Häagen-Dazs were featured at Solset: Luminesce, hosted at San Fernando Hill.

The event brought together patrons for an evening of music and enjoyment at the scenic outdoor setting of San Fernando Hill. Yellow Tail contributed to the experience with a selection of its well-loved wines, offering guests easy-drinking options that complemented the relaxed yet festive atmosphere.

Häagen-Dazs added a premium dessert element to the event, serving its signature ice cream selections to attendees throughout the evening. The brand's presence provided a refreshing treat alongside the event's food and beverage offerings.



Ladies enjoying crisp glasses of Yellow Tail wines



Yellow Tail and Häagen-Dazs belles pose for a picture at the Solset backdrop

EXPORT DEPARTMENT CONDUCTS ANTIGUA TRADE VISIT

Kimberly Mohammed, Export Market Analyst for Creamery Novelties, visited Antigua from February 2 to 4, 2026, as part of our ongoing mandate to expand and strengthen Creamery's regional presence.

During the visit, 19 retail locations were assessed across key areas of the island, including the north and east ends, St. John's and St. Peter's parish. The objective was to evaluate brand visibility, product availability, freezer placement and overall market performance.

Creamery continues to demonstrate strong visibility and availability across the Antiguan trade. In most locations, freezers were well stocked, properly branded and strategically positioned near cashing points, ensuring high consumer exposure and accessibility.

From a competitive standpoint, Creamery remains the most affordable imported ice cream brand in Antigua, reinforcing its leadership position within the category. Notably, feedback indicates that local brands are typically purchased only when Creamery is unavailable, underscoring the brand's strong consumer preference and loyalty. Competitive pressure at present remains minimal. These developments align well with our export expansion strategy and position Creamery for continued growth within the Antiguan market.



Well stocked freezers and brand visibility for Creamery Novelties in Antigua

CREAMERY EXPORT ADVANCES REGIONAL EXPANSION AT CAF CONFERENCE IN PANAMA

Vashish Sieurajsingh, Export Manager for Creamery Novelties represented HADCO Limited at the Development Bank of Latin America (CAF) and the Caribbean Conference, held in Panama from January 28-30, 2026.

The team formed part of a Trinidad and Tobago delegation spearheaded by the Trinidad and Tobago Chamber of Industry and Commerce (TTCIC). Vashti Guyadeen, Chief Executive Officer (CEO) of the TTCIC was in attendance, along with Minister of Finance, the Honourable Davendranath Tancoo, reinforcing the national-level support behind the delegation's participation.

A key focus of the conference for the Export Department was participation in structured B2B meetings designed to connect manufacturers and distributors across the region. For over two days, the team engaged in several targeted discussions with prospective partners to explore distribution opportunities and market entry strategies.

Following these meetings, five companies have emerged as strong potential partners for Creamery, representing markets in Argentina, Uruguay, Peru, Guatemala and Cuba. These engagements signal promising opportunities for expanding Creamery's footprint within Latin America and the wider Caribbean region.

With a clear mandate to expand exports in 2026, missions such as the CAF Conference are critical to advancing HADCO's regional growth strategy. They strengthen relationships with key agencies such as the TTCIC and Government representatives, ensuring alignment between national trade objectives and corporate expansion goals.



The Honourable Davendranath Tancoo, Minister of Finance (fourth from left), Ms. Vashti Guyadeen, CEO of TCIC (third from left) along with Vashish Sieurajsingh, Export Manager, Creamery Novelties (first from left) and other attendees at the CAF Conference

HADCO EXPERIENCES HOSTS ITS THIRD PRESS TRIP

From January 23 – 30, 2026, HADCO Experiences hosted its third press trip to introduce international journalists to the company’s offerings and expose them to the various activities that international holiday seekers can experience in Trinidad and Tobago.

The focus was cultural, with an eye on Carnival festivities and the sweet sounds of steelpan. Over the course of the week, four journalists hailing from London and the USA enjoyed partying at CIC’s *Fete with the Saints*, a Blue Devils’ Experience in Paramin along with bake and cocoa tea; and the unmatched experience of panyard hopping during the large band preliminary judging night.

Other activities away from the energy of the Carnival season included a hike to Homard Waterfall and a hike to Two Branch River where they enjoyed freshly prepared roasted fish and breadfruit that were cooked right on the bank of the river.

Kayaking on the serene river at Grande Riviere, yoga and a hike to the Oilbird Cave at HADCO Experiences at Asa Wright Nature Centre were also major highlights of their trip.

Overall, the press trip proved to be a successful start to 2026 and the planned marketing and public relations initiatives, which are sure to see the HADCO Experiences’ brand expanding in the international travel market.



Journalists enjoy a Blue Devils’ Experience in Paramin



Delicious cocoa tea and engaging conversations in Paramin



The great outdoors: the journalists partake in hikes to Homard Waterfall and Two Branch River



A beautiful bonfire on the shoreline at Mt. Plaisir Estate Hotel



Akua Leith, MITTCO’s Managing Director (left) gives the journalists a short steelpan lesson



Cheers to a productive and informative week

INTERNATIONAL MENTIONS FOR HADCO EXPERIENCES

HADCO Experiences has kicked off 2026 with further international media visibility, earning coverage across three globally respected publications: *TripAdvisor*, *Reader's Digest* and *The Times*. These features collectively highlight the brand's work in eco-luxe hospitality, regenerative tourism and immersive wildlife experiences, while elevating Trinidad and Tobago's positioning as a world-class nature destination.

On January 6, 2026, *Reader's Digest* published "[Check Out the 8 Biggest Travel Trends of 2026 - And Where You Can Go to Experience Them](#)" by Sunny Fitzgerald, highlighting how HADCO Experiences is perfectly aligned with the evolving global travel landscape.

HADCO Experiences continues to shine in the UK market with a lead travel feature in the print edition of *The Times* on January 08, 2026. The article, titled "[Best Caribbean Boutique Hotels](#)," written by Les Dunn, highlights exceptional boutique stays across the region, with HADCO Experiences featured prominently. This coverage resulted from ongoing media pitching, reinforcing the effectiveness of HADCO Experiences' proactive PR efforts.

Resulting directly from HADCO Experiences' 2025 press trip initiative, *TripAdvisor* published "[How to Explore Trinidad's Wild Side](#)" by Mariette Williams on February 3, 2026, a major win on the world's largest travel guidance platform.

The article delivers exposure for our country's natural assets, including a rejuvenating soak in the L'eau Michel Mud Volcano, exploration of Bush Bush Wildlife Sanctuary and the extraordinary nesting of Leatherback Sea Turtles, with unparalleled views from Mt. Plaisir Estate Hotel.

Positioned as ideal for eco-tourism and conservation-focused travellers, Mt. Plaisir Estate Hotel stands out as a gateway to some of the Caribbean's most meaningful wildlife experiences. With a massive reach of over 58 million readers, this is one of HADCO Experiences' highest visibility features to date.

The feature mentions both ecolodges as well as the island-wide regenerative tourism activities, all of which reflect top trends in travel, including wildlife viewing, hiking, nature photography, culture and gastronomy.

Together, these three high-impact media placements help to position Trinidad & Tobago as a premier eco-adventure destination while amplifying awareness of our islands' unique biodiversity and culture.

They also reinforce HADCO Experiences' work in sustainable and regenerative tourism; and demonstrate outstanding returns on our PR strategy, including the success of the previous two press trips in 2025.

17. Hadco Experiences at Asa Wright Nature Centre, Trinidad



Reader's Digest
A Trusted Friend in a Complicated World

Where to go: Trinidad

If the answer to "why" you want to travel includes your love of wildlife and your desire to support eco and community initiatives while learning about music, dance and multicultural cuisine, your "where" is Trinidad. I have traveled for more than 20 years, specializing in sustainable tourism long before it was a buzzword, and my recent trip to Trinidad stands out as one of the most memorable. The secret to a meaningful trip in Trinidad: Book with **Hadco Experiences**, a Trinidadian-owned tour operator that runs an eco-luxe rainforest lodge, a beachfront hotel (on a turtle nesting beach) and regenerative tourism activities across the island.

Readers Digest

Spot leatherback turtles on Grande Riviere Beach



Leatherback turtle on beach near Mt. Plaisir Estate Hotel. • Image: SariGene/Tripadvisor

In Northern Trinidad, Grande Riviere Beach is one of the world's highest-density nesting sites for leatherback turtles—and getting there is half the fun. You'll take

TripAdvisor

MITTCO FEATURED IN VERY EXCITING THINGS' SERIES

Very Exciting Things Ltd. launched their *Very Exciting Things of Trinidad and Tobago* series on February 12, 2026 and Musical Instruments of Trinidad and Tobago (MITTCO) was the first company featured.

To prepare for the series, the team at Very Exciting Things toured the manufacturing facility for an in-depth look at the process and conducted an interview with Akua Leith, MITTCO's Managing Director.

The series aims to showcase unique and noteworthy discoveries across Trinidad and Tobago that capture the essence of our multicultural island nation. Of course, steelpan is a significant element of our musical and cultural heritage, which made MITTCO a perfect fit for the series.

[Click here](#) to view the feature.



Akua Leith (right) poses with the team at Very Exciting Things Ltd. at MITTCO



Akua Leith during the interview segment of the series

MITTCO HOSTS MISS CARIBBEAN LOS ANGELES

On Carnival Friday, February 13, 2026, MITTCO had the pleasure of hosting the winner of Miss Caribbean Los Angeles, Ms. Nikisha Irma Cummings. Ms. Cummings represented Trinidad and Tobago in the beauty pageant last year.

Miss Caribbean Los Angeles is a North American pageant that celebrates the beauty, talent and cultural pride of Caribbean women in Los Angeles. It showcases the vibrancy of Caribbean heritage while empowering women to embrace leadership and make a difference in their communities.

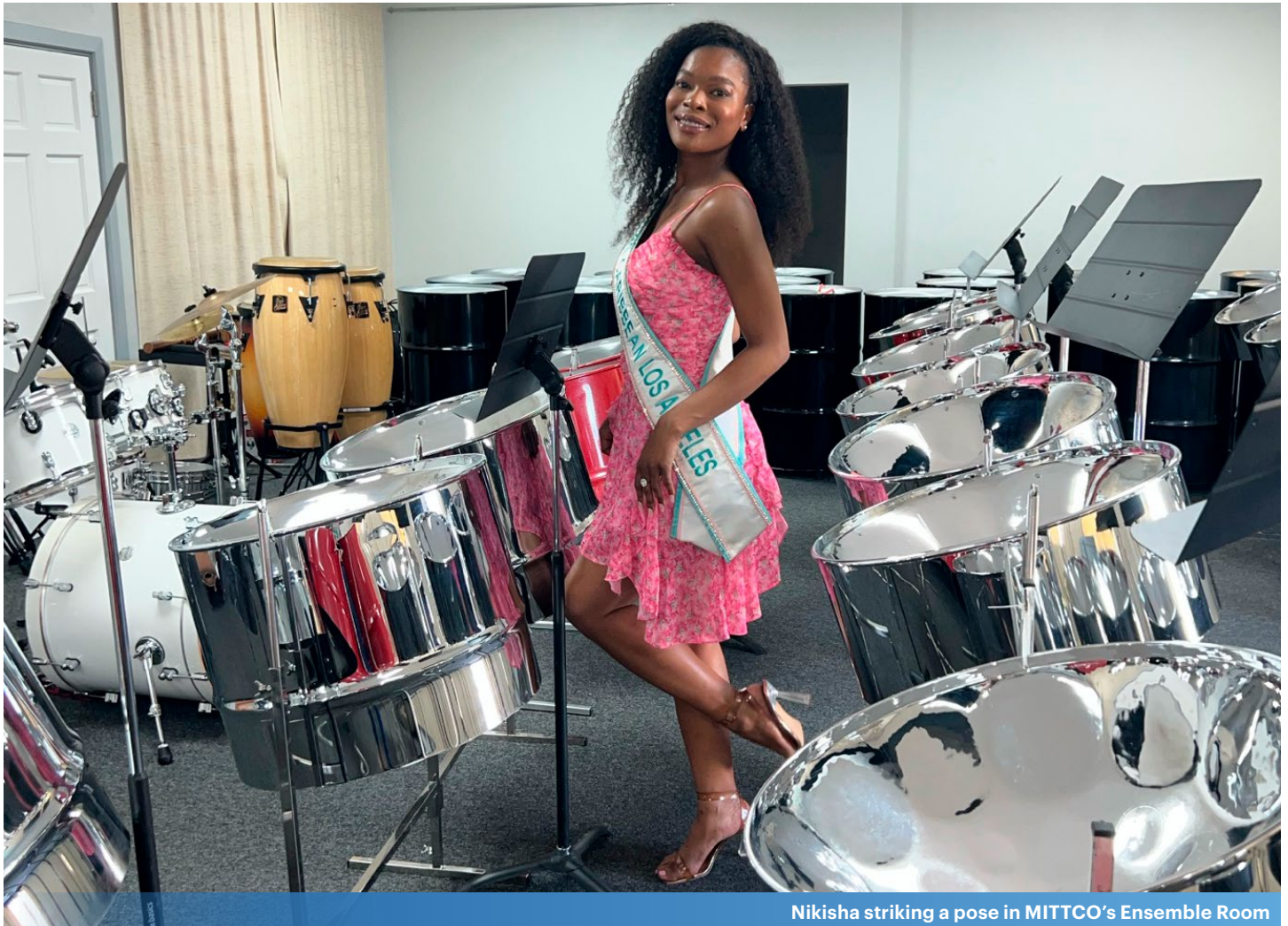
Ms. Cummings, a talented Disc Jockey (DJ), wanted to showcase Trinidad and Tobago's national instrument, playing the steelpan during the talent segment of the pageant. She placed great emphasis on ensuring that her culture was accurately represented, as the steelpan is the only acoustic instrument invented in the 20th century.

After the factory tour, Nikisha shared the following

sentiments: "I am overjoyed, it was amazing to see the process behind an instrument that is the foundation of the culture of The Republic of Trinidad and Tobago. I think that every step of the process that I saw today has been filled with love. The artisans have a deep connection for this instrument and that was a blessing to see."

MITTCO is happy to share the story and our process of producing the country's national instrument with a fellow ambassador, as we help to increase awareness, understanding and love for our musical heritage.

We wish Nikisha all the best in her future and hope that she continues to represent Trinidad and Tobago on the global stage.



Nikisha striking a pose in MITTCO's Ensemble Room

MITTCO CONTINUES TO GROW ITS INFLUENCE WORLDWIDE

On Saturday February 14, 2026, Akua Leith, Managing Director at MITTCO sat down with Mel and N Media for an interview at MITTCO’s manufacturing facility in Diego Martin, Trinidad.

The interview centered around community, connection and heritage, which highlighted Mel and N Media’s mission - amplifying Caribbean and African diasporic voices globally. Mel and N Media is driven by a powerful purpose: to celebrate and amplify culture by sharing the diverse stories, traditions and creative expressions that shape the Caribbean and Africa.

Through its various platforms, the company seeks to share the richness of these regions, connect audiences and ensure that their heritage continues to inspire, educate and resonate globally.

MITTCO is deeply honoured to bring the steelpan to global audiences through platforms that champion cultural heritage. By sharing our unique national instrument with the world, the company remains committed to preserving its legacy, elevating its artistry and ensuring that the rich cultural identity behind the steelpan continues to shine on the international stage.



Melissa Noel (left) and Akua Leith (right) get into the steelpan heritage

BUILDING STEELPAN CAPACITY ON THE GLOBAL STAGE

MITTCO’s Managing Director, Akua Leith met with Her Excellency Cécile Tassin, EU Ambassador to Trinidad and Tobago, on Tuesday February 10, 2026 to discuss a possible introduction of the steelpan into the Erasmus+ Programme.

Erasmus+ is the European Union’s programme designed to support education, training, youth and sport development across Europe. The 2021-2027 programme places significant emphasis on social inclusion, the green and digital transitions and strengthening young people’s engagement in democratic life. Erasmus+ offers mobility and cooperation opportunities in higher education, vocational education and training, school education (including early childhood education and care), adult education, as well as youth and sport development.

MITTCO will be engaged in building capacity in the vocational education and training field and is excited for this opportunity to expand the knowledge of steelpan to a wider audience.



Akua Leith (left) meets with Her Excellency Cécile Tassin (right) to discuss a possible introduction of the steelpan into the Erasmus + Programme

ECOIMPACT SUPPORTS TRIBE GROUP'S SUSTAINABILITY INITIATIVE

Ecoimpact Co. Ltd was happy to partner with The TRIBE Group this Carnival season to ensure that all cardboard generated across its operations were responsibly recycled.

As part of its growing commitment to sustainability, the TRIBE Group, comprising TRIBE Carnival, BLISS Carnival, The Lost Tribe, HARTS Carnival and The Ultimate Experience Ltd, engaged Ecoimpact to provide collection bins, which were placed at TRIBE's warehouse locations and distribution centres from early January 2026.

This enabled efficient separation and recovery of cardboard waste from costume production, packaging and event logistics.



Placement of Cardboard Collection Bin out of Tribe's Centre

This collaboration aligns with the TRIBE Group's wider sustainability programme, "One Carnival. One Planet.", which aims to reduce the environmental footprint of Carnival while strengthening a circular economy mindset within the cultural sector.

For Ecoimpact, the partnership reinforces the company's mission to increase recycling rates across Trinidad and Tobago while empowering businesses to adopt more sustainable operational practices. Together, Ecoimpact and TRIBE Group demonstrate how a mindset of environmental responsibility can work hand in hand with creativity and culture to build a greener future for Carnival and our country.



Collection of Cardboard outside Hyatt after Tribe's Costume Distribution

QUEEN'S PARK SAVANNAH WASTE VEGETABLE OIL COLLECTION

Ecoimpact deepened its environmental footprint during the Carnival season once again, by installing one of its signature Waste Vegetable Oil (WVO) Collection totes at the Queen's Park Savannah - one of the country's busiest hubs for cultural activity and local cuisine around this time.

Each year, Carnival brings a surge of food vendors to the Savannah, offering everything from traditional fried foods to innovative street favourites. With this increase in food preparation comes a corresponding rise in used cooking oil, much of which is often disposed of improperly, contributing to clogged drains, pollution and wider environmental challenges.

Recognising this, in January 2026 Ecoimpact strategically positioned its WVO Collection to provide vendors with a safe, convenient and environmentally responsible way to dispose of their used oil. This initiative not only diverted waste from the environment but also allowed Ecoimpact to further its mission of promoting sustainable habits within high-traffic and high-waste areas.

For Ecoimpact, this installation was more than a seasonal intervention; it represented the company's continued commitment to education, accessibility and a circular economy.



A member of the Ecoimpact team delivering the Waste Vegetable Oil Tote

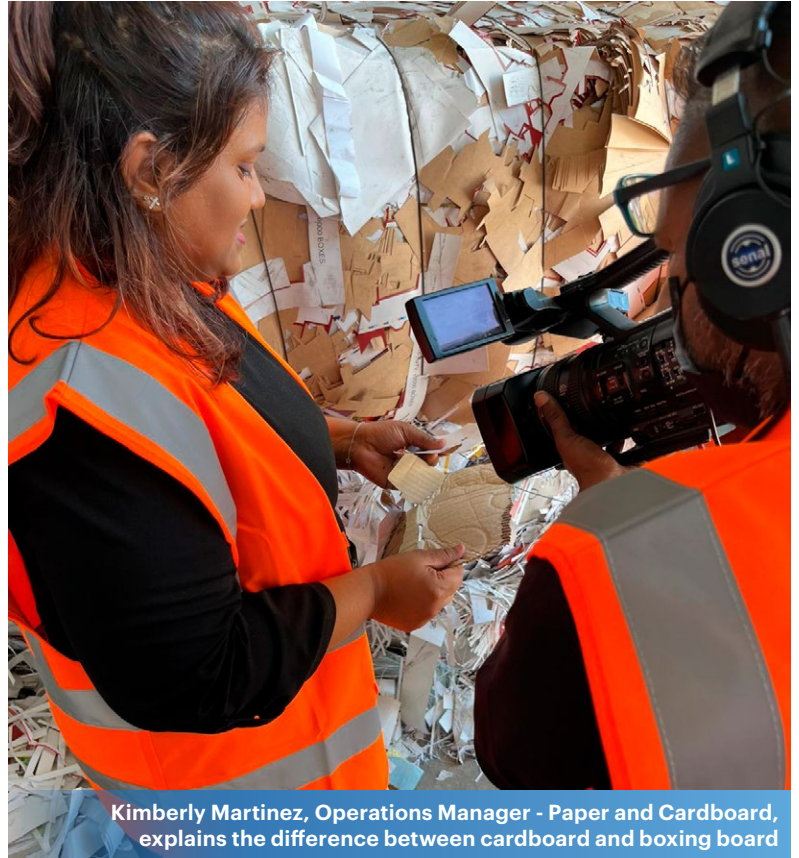
ECOIMPACT FEATURED IN TTT'S "KEEPING IT GREEN" SERIES

On February 3 and 6, 2026 Ecoimpact had the opportunity to showcase its ongoing contributions to environmental sustainability in Trinidad and Tobago through a feature on Trinidad and Tobago Television's (TTT) *Keeping It Green* series.

The segment highlighted the company's innovative recycling initiatives, focusing on two key areas: Waste Vegetable Oil (WVO) Recycling and Paper and Cardboard Recovery.

During the feature, Ecoimpact demonstrated how Waste Vegetable Oil is collected and processed for shipment to be transformed into change to bio-fuel, reducing pollution and offering cleaner alternatives to traditional fuel sources. The segment also explored the company's Paper and Cardboard recycling operations, which divert significant volumes of waste from landfills and support a more circular economy.

By sharing their processes with a national audience, Ecoimpact aims to raise awareness, inspire responsible waste management practices and encourage communities and businesses alike to participate in building a more sustainable Trinidad and Tobago. Both segments are on TTT's and Ecoimpact's social media channels.



Kimberly Martinez, Operations Manager - Paper and Cardboard, explains the difference between cardboard and boxing board



The Ecoimpact team being interviewed at the Waste Vegetable Oil processing facility in Diego Martin

COMMUNICATION SKILLS TRAINING ENHANCES WORKPLACE EFFECTIVENESS

On January 29, 2026, staff across HADCO participated in a Communication Skills Training session facilitated by Keris Braxton, Learning and Development Strategist.

There were options for both in-person and virtual attendance. The session formed part of HADCO’s ongoing commitment to strengthening professional development and fostering a more collaborative work environment.

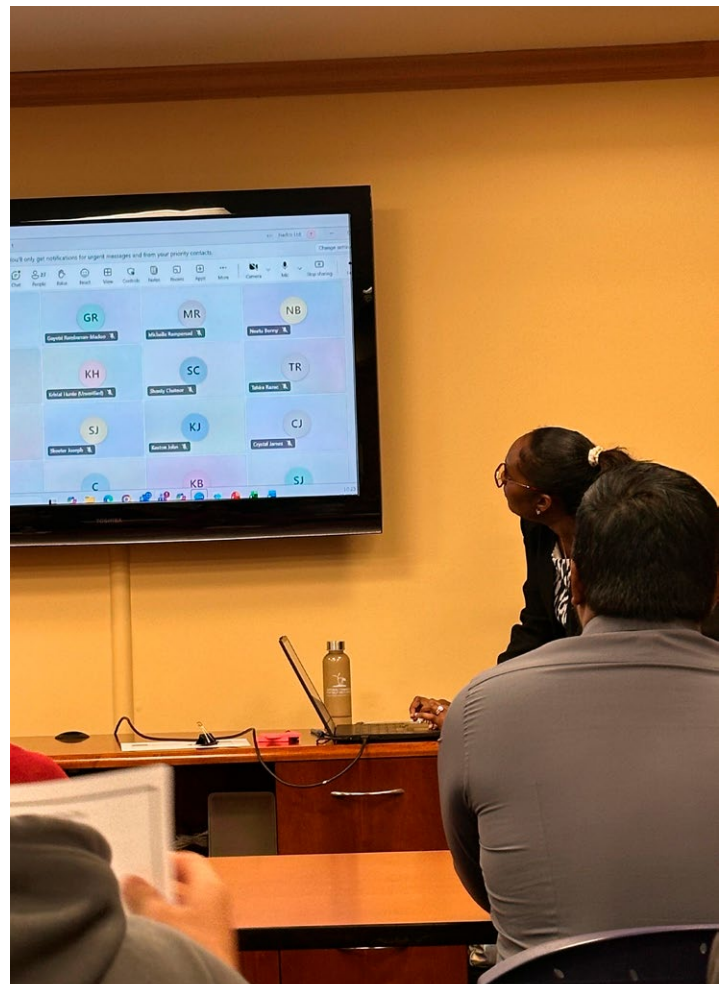
The training explored key aspects of workplace communication, including both verbal and non-verbal communication techniques. Participants engaged in discussions around clarity, tone, body language and active listening, all of which play a critical role in daily interactions across departments.

A significant focus of the session was understanding generational differences in communication styles and how these differences can impact teamwork and workplace

dynamics. Practical strategies were shared to help employees communicate more effectively across varying perspectives and experiences.

Staff members also completed a workplace personality assessment, providing insight into individual communication styles and behavioural tendencies. This exercise encouraged greater self-awareness and offered tools for improving interpersonal effectiveness.

Overall, the session was productive and engaging, equipping employees with practical skills to enhance communication, strengthen teamwork and improve overall workplace efficiency.



Communication Skills Training hosted by Keris Braxton, Learning and Development Strategist

FUNDAMENTALS OF PROTOCOL WORKSHOP STRENGTHENS KNOWLEDGE OF STAKEHOLDER ENGAGEMENT

On February 5, 2026, Sheyna Weston, Protocol Consultant at The Dignitary facilitated a workshop on The Fundamentals of Protocol at HADCO’s Head Office.

The training was designed to provide a structured framework for effective, respectful and efficient communication which is an essential component of successful engagement with a wide range of stakeholders. The session highlighted the importance of understanding formal procedures, diplomatic etiquette and cultural sensitivity, ensuring that company representatives are well prepared to interact at all levels while upholding the highest standards of professionalism.

In attendance were members of Management and staff from Corporate Communications, Finance, HADCO Experiences, Human Resources, Digital Transformation

and Innovation and the Marketing Department. The training explored the nuances of protocol and diplomacy through interactive discussions, scenario-based exercises and practical anecdotes drawn from real-world experiences. These activities encouraged thoughtful dialogue and reinforced the importance of preparation, awareness and attention to detail when representing the organisation.

Overall, the workshop was regarded as both productive and insightful, equipping staff with a deeper understanding of protocol and reinforcing its critical role in maintaining credibility and respect.



Protocol Consultant Sheyna Weston conducts protocol training for HADCO staff



Scenario exercise: (From left to right) Keris Braxton, Learning and Development Strategist, Jacqueline Lobin, Culinary Manager for HADCO Experiences and (far right) Jandell Romany, Corporate Communications Specialist engage in an exercise conducted by Sheyna Weston (centre)



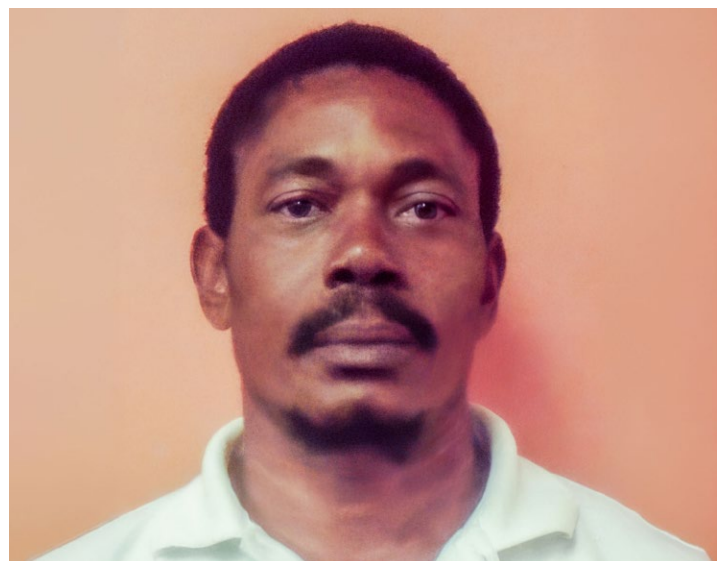
Karen Bhim was promoted from **QA/QC Technician** to **Quality Control Supervisor** at **Creamery Novelties** effective **February 1, 2026**.



Kimberly Martinez was promoted from **Logistics/Administrative Coordinator** to **Operations Manager – Paper & Cardboard Recycling** at **Ecoimpact** effective **Feb 1, 2026**.



Rondel Poon Hing was promoted from **Machine Operator** to **Mechanical Technician** at **Ecoimpact** effective **Feb 1, 2026**.



Vaughn Springer was promoted from **Plant Supervisor** to **Plant Manager** at **Imanex Limited** effective **Feb 1, 2026**.

NEW EMPLOYEE

We welcome the following employee who began her tenure in February 2026



Jillian Roberts - Senior Food Safety Systems Manager at Creamery Novelties

Jillian Roberts joins Creamery Novelties as Senior Food Safety Systems Manager, bringing 18 years of professional experience.

A PhD-trained chemist and food safety professional, her focus has been on improving systems, strengthening compliance and helping teams operate with confidence. She is known for clear problem-solving, strong documentation and translating complex requirements into practical, reliable processes that support safe and efficient operations. Jillian is motivated by building strong systems and strong people and is recognised as clear, principled and deeply invested in mentoring others. Outside of work, she enjoys public speaking, drama and the arts and culture. Her philosophy: "Excellence is a habit – make it the norm, not the exception."



THAT'S IT FOR THIS ISSUE OF

THE HADCO TIMES

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Creamery

ICE CREAM



📍 JRJ Warehousing Compound, Bhagoutie Trace, San Juan, Trinidad & Tobago, W.I.

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