

THE HADCO TIMES

THE NEWSLETTER OF HADCO

ISSUE 53 | APRIL 2026

HADCO EXPERIENCES PROMOTES TRINIDAD AND TOBAGO VIA FILMING FOR INTERNATIONAL TV SHOWS

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HADCO EXPERIENCES EARNS GLOBAL MEDIA COVERAGE AND INDUSTRY RECOGNITION
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MAX KYMENKO'S IMPROMPTU VISIT TO MITTCO

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FEATURES



HADCO



KELEC



HD Café
Häagen-Dazs



OUR VISION

A diverse and innovative company, empowered employees, integrated processes, and a brand image that makes us the preferred choice of customers

OUR MISSION

Enriching our stakeholders' quality of life, setting trends and providing superior brands and services

OUR CORE VALUES

- Accountability
- Customer Satisfaction
- Honesty and Integrity
- Employee Wellbeing and Growth
- Collaborative Culture
- Respect and Tolerance for All

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HADCO EXPERIENCES PROMOTES TRINIDAD AND TOBAGO VIA FILMING FOR INTERNATIONAL TV SHOWS

HADCO Experiences hosted two international film crews in April, immersing them into the country's culture and natural beauty.

From April 7-14, 2026, the film crew of *Leave No Trace* Tv were hosted to a memorable journey showcasing Trinidad's rich culture, heritage and natural beauty. The visit facilitated the filming of an episode of *Leave No Trace*, a television production focused on meaningful, sustainable travel experiences.

The host of *Leave No Trace*, Richard Crawford and Film Producer, Ben Alcott's time on the island took them deep into our natural and cultural landscape, beginning at Asa Wright Nature Centre, where conservation initiatives, guided hikes to see the Oilbird and other wildlife encounters highlighted the importance of biodiversity protection.

Accompanied by members of the HADCO Experiences team, Richard and Ben engaged in community experiences in Brasso Seco which offered hands-on cultural engagement including traditional cocoa dancing, farm-to-table cooking and a glimpse into local sustainable agricultural practices.

An early morning visit to the Caroni Bird Sanctuary to witness flamingos and Scarlet Ibises as well as a visit to Musical Instruments of Trinidad and Tobago (MITTCO) to film a pan and tassa segment was full of fun and energy. The adventures continued along Trinidad's north coast at Mt. Plaisir Estate Hotel, where turtle conservation and coastal exploration on a boat trip and hike to Paria Bay and Waterfall showcased the island's rugged but unwavering beauty. A trip to Tobago from Mt. Plaisir Estate Hotel on a pirogue made for an exciting adventure across the seas to visit Buccoo Reef and No Man's Land.

Through this visit, HADCO Experiences once again demonstrated its role in delivering transformative travel experiences that celebrate people, culture and nature while sharing Trinidad's story with a global audience. The company's ethos and actions in promoting sustainability and regenerative tourism was commended as a key element in delivering a truly exceptional experience that ties into the aim of the show - to enjoy the incredible beauty of different lands and depart without leaving a trace.

Leave No Trace airs on Amazon Prime, Nat Geo, Sky UK Tube, Earth X Tv and many more broadcasters around the globe.



The MITTCO team brought the energy of Carnival to their performance



Richard lounges in the sun at No Man's Land in Tobago



The crew relaxes under a tent on No Man's Land



Matthew Hadad, Group Project Manager with Ben Alcott, Managing Director of Damn Good Productions and Cameraman for Leave No Trace Tv



Meats being smoked in the dirt oven at the Brasso Seco Visitor Facility



Len Peters, Chairman of the Grande Riviere Nature Tour Guide Association, talks to the Leave No Trace Team about the history of turtle conservation in Grande Riviere



Richard participates in 'dancing the cocoa' at the Brasso Seco Visitor Facility



Richard and Ben enjoy a moment in the shade at Paria Bay

Following on the heels of *Leave No Trace TV*, a team from *Adventure Cities* was on the ground from April 21–29, 2026, for an immersive journey across Trinidad. The production captured the energy, diversity and cultural richness of Port of Spain and its surrounding landscapes, positioning Trinidad as a premier urban adventure destination.

Hosted by award-winning travel journalist Jonathan Thompson, *Adventure Cities* explores destinations through a fresh and engaging lens, highlighting outdoor adventure, local culture and lesser-known experiences that define what makes each place unique.

The crew's experience began with HADCO Experiences at Asa Wright Nature Centre, where Trinidad's rich biodiversity set the tone for the journey. From there, filming moved into Port of Spain, capturing iconic landmarks including the Magnificent Seven, the National Academy for Performing Arts (NAPA) and the Queen's Park Savannah, alongside a vibrant visit to the Moko Somokow Carnival costume factory, offering a closer look at the artistry and cultural expression behind Trinidad's Carnival traditions.

A visit to the MITTCO pan factory and a lively steelpan performance celebrated the country's musical heritage,

while an evening tour of the Caroni Bird Sanctuary provided breathtaking views of wildlife, including the Scarlet Ibis. A memorable boat trip to the iconic Paria waterfall showcased the pristine beauty that define Trinidad as a noteworthy destination.

This collaboration further underscores HADCO Experiences' role in bringing Trinidad's stories to life through authentic, experience-driven storytelling on the global stage. The *Adventure Cities* episode is slated for broadcast across major international platforms, including Discovery Channel, PBS and Outside TV, with additional distribution via streaming services such as Discovery+ and PBS Passport.

With a combined reach of over 100 million households and more than 100 guaranteed airings, the feature is expected to generate sustained visibility for Trinidad, showcasing its unique blend of culture, adventure and natural beauty to audiences worldwide.



A flock of Scarlet Ibises make their way to the trees to roost for the night at the Caroni Bird Sanctuary



Jonathan enjoys kayaking on the Grande Riviere river, adjacent to Mt. Plaisir Estate Hotel



The crew immerses themselves in the cool clear waters at Paria Waterfall



Matthew Hadad, Group Project Manager, HADCO, with Jonathan at the La Vigie Lookout



CHOBANI IS THE TITLE SPONSOR FOR VITAS HOUSE HOSPICE'S 5K

HADCO is committed to bringing continuous awareness to cancer and providing support for organisations whose work is vital to the wellbeing of those diagnosed with this dreaded disease.

Once again, Chobani, one of our Distribution Division's food & beverage brands, pledged its support as the title sponsor of Vitas House Hospice's second annual Cancer Remembrance 5K Walk, titled "I Walk to Remember". Chairman of Vita's House Hospice, Mrs. Lisa Hadad iterates "I Walk to Remember is more than a 5K - it is a movement of love, healing and remembrance. We are deeply grateful to Chobani for their generous contribution and belief in our mission. Their support allows us to continue delivering critical hospice care services, while creating a space for families and the wider community to honour the lives of those they hold dear."

This 5K event was held at the St. Mary's (C.I.C.) Grounds, Serpentine Road, St. Clair on Saturday April 18, 2026, from

7:30am to 10:00am. This initiative was created to honour the lives lost to cancer and to raise funds for the free palliative care services for terminally ill cancer patients provided by Vitas House Hospice.

Marc Clarke, Marketing Manager, HADCO, shares: "Chobani has generously contributed US\$10,000 to this event and the partnership between Vitas House Hospice and Chobani directly aligns with the brand's global mission of shaping the future of food by investing in four pillars: inclusivity, child hunger, sustainability and community wellness."

HADCO is proud to be a part of this initiative and will continue to support events such as these that positively impact lives and society overall.



(L-R): Mrs. Christiane Hadeed, Vice Chairman, Vitas House Hospice, Mrs. Lisa Hadad, Chairman, Vitas House Hospice, Danielle Noreiga, Brand Manager for Chobani and Marc Clarke, Marketing Manager for HADCO Limited

EASTER ACTIVATIONS WITH HÄAGEN-DAZS AND CREAMERY NOVELTIES

HADCO's brands joined in the Easter celebrations at The Falls at Westmall, where shoppers were treated to complimentary frozen delights from Häagen-Dazs and Creamery Novelties during the Easter vacation period.

Customers visiting the mall enjoyed a variety of ice cream treats, as well as complimentary coupons which were shared throughout the day. The presence of both brands contributed to the festive atmosphere and created enjoyable moments for patrons spending time at the mall during the Easter vacation.

The activation also served as an effective touchpoint for consumer interaction, reinforcing brand visibility within a high-traffic retail environment while strengthening engagement with shoppers in a fun and family-oriented setting.



Häagen-Dazs belle provides these lucky shoppers with coupons



These lovely ladies enjoy Creamery treats

CREAMERY BROUGHT COOL VIBES TO “BIG BAD BRUNCH”

Creamery Ice Cream brought sweet treats and good vibes to patrons at “Big Bad Brunch,” held on Saturday March 28, 2026 at The Anchorage in Chaguaramas.

The event attracted an energetic and vibrantly attired crowd who gathered for an afternoon of food, music and entertainment. Adding to the experience, Creamery Ice Cream was on site serving a variety of frozen favourites to attendees throughout the event.

Guests were able to cool down and enjoy a sweet complement to the Cocktail Garden Party atmosphere. Creamery at “Big Bad Brunch” highlights the brand’s continuous engagement with entertainment events that are lively and memorable.



Well-dressed attendees pose with their Creamery treats

ICE CREAM AND SMILES AT ARBOUR SPORTS DAY

Creamery Ice Cream brought smiles and sweet refreshments to students and families at Arbor Private School's Sports Day, held on Thursday March 26, 2026.

Following an energetic day of races, games and team activities, participants were treated to a variety of Creamery frozen delights, providing a refreshing way to cool down and celebrate the occasion. The activation added to the fun and family-friendly atmosphere of the event, with students especially excited to enjoy their favourite treats during the day's activities.

Creamery was happy to be a part of the school's sports day, reflecting its continued support of community and youth-focused initiatives that create core memories for the younger generation.



Little sweethearts with sweet treats in hand

CREAMERY ICE CREAM DONATES TO HELPING HER FOUNDATION

As part of its ongoing 12 Months of Giving campaign, Creamery Ice Cream donated TT\$5,000 to the Helping Her Foundation on Thursday March 19, 2026.

The Helping Her Foundation is dedicated to supporting women across Trinidad and Tobago by providing access to essential feminine sanitary products for those who may otherwise have limited access to these necessities. Through its outreach efforts, the Foundation continues to make a meaningful impact on health, dignity and wellbeing within communities nationwide.

This contribution forms part of Creamery Ice Cream's continued commitment to giving back and supporting initiatives that positively impact the lives of others. The 12 Months of Giving campaign remains focused on fostering community support and creating opportunities to assist organisations in making a positive difference.



Helping Her
FOUNDATION



Alexis Henderson of the Helping Her Foundation receives Creamery's donation

CREAMERY TREATS SEA STUDENTS TO A COOL DOWN

As a well-deserved cooldown and celebration for the Secondary Entrance Assessment (SEA) results, Creamery Novelties held activations at various movie theatres to give students a delicious treat.

Recognising the hard work, nerves and anticipation that come with the SEA Examinations, Creamery Novelties was happy to provide a much-needed moment of joy and refreshment. On Thursday March 26, 2026, SEA students enjoyed complimentary ice cream and novelties at MovieTowne Port of Spain and Caribbean Cinemas Trincity Mall and SouthPark Mall.

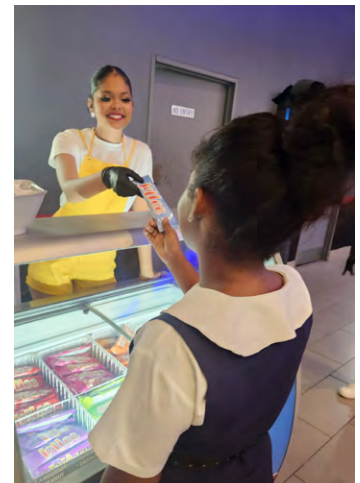
This initiative not only rewarded their perseverance but also acknowledged the resilience shown throughout their academic journey. Creamery Novelties is happy to join in crafting joyful experiences and building cherished memories for these young achievers as they step into the next chapter of their education.



The Creamery Novelties' ladies display their refreshing treats at MovieTowne Port of Spain



Creamery Novelties' treats being shared with students at Caribbean Cinemas at both Trincity Mall and SouthPark Mall



FARM AND FUNCTION FROZEN FRUITS SAMPLING

On Saturday March 28, 2026, Farm & Function hosted a Chop, Blend & Win sampling at Food Hall, Piarco Plaza, bringing the taste and convenience of Caribbean produce directly to shoppers.

As part of the Chop, Blend & Win promotion, customers were invited to sample a variety of Farm & Function products while learning more about the brand's range of frozen fruits and vegetables. The activation highlighted the ease and convenience of incorporating Farm & Function into everyday meals and beverages, with ready-to-use ingredients that require no preparation and produce no waste.

Throughout the day, shoppers responded positively to the brand's commitment to quality and authenticity, enjoying products made with 100% real Caribbean fruits and vegetables frozen at peak freshness. The activation also reinforced the brand's focus on delivering convenient, preservative-free frozen food options.



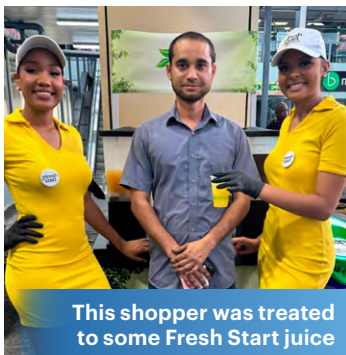
Shoppers at Food Hall enjoy refreshing samples of Farm & Function blended smoothies

FRESH START, CREAMERY YOGURT AND MCCAIN SUPPORT WEST BEES SUPERMARKET'S CUSTOMER APPRECIATION

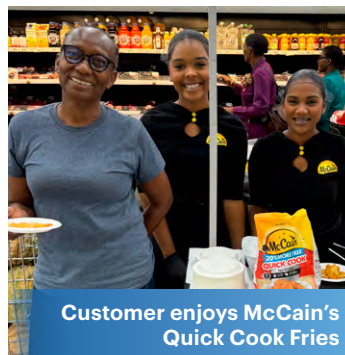
Fresh Start, Creamery Yogurt and McCain were part of a Customer Appreciation activation at West Bees Supermarket, Diego Martin creating an engaging experience for shoppers.

Customers visiting the supermarket had the opportunity to enjoy complimentary samples from the participating brands, allowing them to experience a variety of products while interacting directly with the brands. The activation added to the welcoming atmosphere of the customers' shopping experience.

Events such as these provide valuable opportunities to strengthen customer relationships, support retail partners and increase brand visibility within a retail setting.



This shopper was treated to some Fresh Start juice



Customer enjoys McCain's Quick Cook Fries



These ladies enjoy some refreshing Creamery Yogurt

SAY CHEESE INTRODUCES A NEW BRAND MANAGER

Say Cheese, a local pizza brand distributed by HADCO, was established in 2021 and was created to meet the growing demand for quick and convenient meal solutions, offering freezer-to-oven pizzas that deliver both ease and flavour.

In December 2025, Say Cheese introduced a Brand Manager, Cade Lue Sue to work with the HADCO Marketing team and give Say Cheese some much-needed focus and promotion. Cade possesses over five years of experience in sales, marketing and brand activations. He has a strong background in executing campaigns, driving customer connections through events and creating engaging experiences.

Cade is passionate about the brand and believes that Say Cheese stands out through its commitment to quality. It is locally produced using fresh ingredients, features 100% vegetarian cheese and uses vegan pizza dough. Combined with a quick 15-minute cook time, it offers a convenient and accessible option without compromising on taste or dietary preferences.

When asked about some ideas that he may have for the promotion of the brand, Cade stated that he would focus heavily on the convenience and lifestyle appeal of the brand. According to Cade, "key initiatives would include in-store sampling to drive trial, strong in-store visibility and digital content that highlights ease of preparation. Additionally, introducing new flavours and a larger size option can help expand the target audience and increase repeat purchase."

With clear priorities and a focused approach, Say Cheese is positioned to strengthen its market presence and deliver on its promise of quality, convenience and innovation; all while reinforcing HADCO's commitment to local brands.



Cade Lue Sue, Brand Manager for Say Cheese

A STANDOUT SEASON: APRIL TURTLE NESTING NUMBERS BREAK 4,000

Following an encouraging start in March, the 2026 Leatherback turtle nesting season at Grande Riviere has surged to remarkable new heights, with April recording over 4,000 nesting events, marking one of the most productive periods seen on these shores in years.

This significant milestone signals not only the peak of the season's activity, but also a powerful reminder of the ecological importance of Grande Riviere as one of the Caribbean's most vital nesting sites for the endangered Leatherback turtle. The consistent rise in numbers throughout April reflects healthy marine conditions and sustained conservation efforts that continue to support the species' return year after year.

Each evening, the beach at Mt. Plaisir Estate Hotel transforms into a living landscape of movement, as hundreds of turtles emerge under the cover of darkness to complete the ancient ritual of nesting. The sheer scale of activity witnessed throughout the month has created an unforgettable experience for guests and researchers alike, defined by both its intensity and its rarity.

For visitors, this period represents a unique opportunity to observe one of nature's most extraordinary events at its

peak. Under guided conditions that prioritise the safety and wellbeing of the turtles, guests are able to witness the delicate balance between wildlife conservation and immersive travel, reinforcing the value of responsible tourism practices.

As the season progresses toward its later months, the April figures set a strong benchmark, positioning 2026 as a standout year in recent memory. More than just numbers, this achievement highlights the ongoing collaboration between conservation stakeholders, community partners, and hospitality providers in safeguarding this critical habitat.

At the shores of Mt. Plaisir Estate Hotel, the continued return of the Leatherbacks serves as both an inspiration and a responsibility, one that underscores the importance of preserving these natural wonders for generations to come while sharing their story with the world.



HADCO EXPERIENCES EARNS GLOBAL MEDIA COVERAGE AND INDUSTRY RECOGNITION

HADCO Experiences continues to gain meaningful international visibility, with recent media coverage and industry recognition further highlighting the appeal and impact of its destination offerings.

A key highlight for the period is a feature published by Travel Weekly, one of the travel industry's most respected publications. The article, titled [*"At Mt. Plaisir, guests enjoy the nature of Trinidad"*](#) by journalist Mariette Williams, spotlighted Mt. Plaisir Estate Hotel and its unique position along Trinidad's north coast. The piece emphasised the property's tranquil setting in Grande Riviere, its immersive connection to nature and its appeal to travellers seeking authentic, eco-focused experiences. With an estimated monthly reach of over 840,000 readers, this coverage delivers strong exposure to a highly targeted audience of travel professionals and enthusiasts, reinforcing the destination's positioning within the global travel market.

Further elevating HADCO Experiences' profile, both Asa Wright Nature Centre and Mt. Plaisir Estate Hotel have been included on the ballot for the prestigious Condé Nast Traveler 2026 Readers' Choice Awards in the Hotels category. These globally recognised awards celebrate excellence in travel and tourism, with winners selected based on traveller feedback across criteria such as service,

dining and overall experience. Participation in this process presents a valuable opportunity to further showcase the properties on an international stage, with voting open until June 30, 2026 and results to be announced in October 2026.

Adding to these achievements, HADCO Experiences at Asa Wright Nature Centre has been honoured with Tripadvisor's Travellers' Choice Award, placing it among the top 10% of attractions worldwide. This distinction is based on consistently outstanding reviews from visitors and reflects the property's enduring reputation for exceptional guest experiences and its rich natural environment.

Together, these accomplishments demonstrate the continued success of HADCO Experiences in delivering products that resonate with both travellers and industry stakeholders alike. They also highlight the strength of our properties as leading attractions within Trinidad's tourism landscape, supported by a commitment to quality, authenticity and environmental stewardship.

CARIBBEAN

At Mt. Plaisir, guests enjoy the nature of Trinidad

By **Mariette Williams** ✉ | Apr 25, 2026



Travel Weekly Article



Winner 2026



Travellers' Choice 2026

Tripadvisor

Hadco Experiences At Asa Wright Nature Centre

Top 10%

Reviews from millions of Tripadvisor travellers place this winner in the **top 10%** worldwide.

HADCO Experiences at AWNC has earned the Traveller Choice 2026 badge

MAX KYMENKO'S IMPROMPTU VISIT TO MITTCO

Ukrainian born British content creator and educator, Max Kymenko, is best known for his globally popular *Career Ladder* series, which explores careers, brands and public issues through engaging street level interactions.

During his Easter trip to Trinidad and Tobago, Max immersed himself in local culture, exploring spaces and connecting with people while filming content centred on guessing careers. In the midst of this journey, Musical Instruments of Trinidad and Tobago Company Limited (MITTCO) was suggested as a must see stop, a recommendation that brought great excitement to the team. The visit offered Max and his crew a chance to tour MITTCO's facilities, where they witnessed the artistry and precision behind the manufacturing of the steelpan. They even enjoyed a brief introduction to playing our national instrument, experiencing firsthand the joy it brings.

Hosting Max was truly a delight and MITTCO remains committed to sharing the culture, craftsmanship and global significance of the steelpan with audiences worldwide. The enthusiasm surrounding his visit underscores the pride we take in being recognised as a destination worth recommending to international creatives and educators.



Akua Leith, Managing Director, (middle) demonstrates the playing of the Steelpan for Max and his team



Keith Henry (in red) explains the grooving process in manufacturing the steelpan

MITTCO'S GLOBAL MOMENT WITH ISHOWSPEED

As part of the much-anticipated Caribbean tour by global streaming sensation iShowSpeed, which kicked off on Saturday April 25, 2026 in Trinidad and Tobago, audiences were treated to an unforgettable cultural exchange rooted in the nation's most iconic creation - the steelpan.

During a stop at Invaders Steel Orchestra Panyard, Musical Instruments of Trinidad and Tobago Company Limited (MITTCO) was actively engaged in its ongoing work of manufacturing steelpan, an intricate craft that lies at the heart of Trinidad and Tobago's musical legacy. The atmosphere quickly intensified when iShowSpeed made his appearance, just as the Invaders Youth Steel Orchestra delivered an energetic live performance, showcasing the versatility and vibrancy of the instrument.

Following the performance, Speed was guided to MITTCO's area, where he was given an immersive, hands-on introduction to the steelpan-making process. In an engaging and fast-paced demonstration lasting under three minutes, MITTCO's team walked him through the transformation of

industrial steel into a finely tuned musical instrument - highlighting the precision, craftsmanship and cultural significance behind each pan.

The moment proved to be a standout highlight of the visit. Clearly captivated, Speed expressed immediate admiration, exclaiming live to his global audience, "I gotta get me one of those!" and repeatedly reacting with amazement, telling his viewers, "Chat, that's crazy, that's crazy!" His genuine excitement resonated across his massive digital platform, introducing millions worldwide to the artistry of steelpan production.

The encounter was nothing short of magical, an authentic celebration of Trinidad and Tobago's national instrument on a global stage.



Speed goes through the steelpan manufacturing process with Khadine Cadogan and Keith Henry, Groovers at MITTCO

MITTCO JOINS THE TTMA'S TRADE MISSION TO INDIA

Musical Instruments of Trinidad and Tobago Company Limited (MITTCO) continues to strengthen its international footprint through participation in the Trinidad and Tobago Manufacturers' Association's (TTMA) Trade Mission to India, leveraging this opportunity to elevate the global competitiveness of Trinidad and Tobago's steelpan manufacturing industry.

As part of the TTMA delegation, MITTCO joined a dynamic mix of manufacturers and service providers engaging with India, one of the world's leading hubs for advanced manufacturing, engineering and technical training. This mission provided a strategic platform for exploring new markets, trade opportunities and innovative approaches that can directly benefit the development and export potential of locally crafted steelpan.

For MITTCO, the experience reinforced its commitment to

positioning the steelpan, not only as a national instrument, but as a globally competitive, high-quality manufactured product.

Visits to historic sites, business meetings and networking engagements were key steps in advancing the organisation's vision of a globally competitive steelpan industry. MITTCO is working to ensure that steelpan makes it into every home, school and community, by building an ecosystem that elevates Trinidad and Tobago on the global stage.



Akua Leith, Managing Director, MITTCO (left), engaging with a participant at one of the Business Meetings held in India

On Friday April 17, 2026, Ecoimpact had the opportunity to inspire and share their vision with the students and staff of Presentation College, Chaguanas.

games, where they earned fun, reusable tokens. In a standout show of environmental responsibility, Presentation College partnered with Ecoimpact to recycle their used laboratory books.

Kudos to the school community for their strong support and dedication to protecting the environment.



ECOIMPACT CELEBRATES ANOTHER YEAR OF ISCC CERTIFICATION

Ecoimpact is proud to announce the successful renewal of its International Sustainability and Carbon Certification (ISCC) for yet another year, an achievement that reaffirms the company's unwavering commitment to environmental responsibility, transparency and sustainable operations.

The ISCC certification is a globally recognised standard that verifies sustainable sourcing, traceability and responsible environmental practices across the value chain. For Ecoimpact, maintaining this certification year after year is more than a milestone, it is a reflection of the organisation's core values and long term vision for a cleaner, greener future.

Additionally, ISCC certification supports Ecoimpact's efforts to reduce greenhouse gas emissions, promote circular economy principles and contribute meaningfully to climate action. By adhering to certified sustainable practices, Ecoimpact continues to play a vital role in helping organisations and communities reduce their environmental footprint.

As Ecoimpact celebrates this continued achievement, the company remains focused on innovation, education and collaboration, working alongside stakeholders to drive positive environmental change. Another year of ISCC certification is not just a badge of excellence; it is a testament to Ecoimpact's dedication to protecting the planet today and for generations to come.



Ecoimpact's ISCC Certificate

TRIBE MEASURES ITS ECOIMPACT

How did TRIBE make its Ecoimpact this Carnival 2026? Through deliberate, action driven sustainability efforts grounded in a clear commitment to environmental responsibility.

As part of its newly launched *One Carnival. One Planet.* initiative, the TRIBE Group - comprising TRIBE Carnival, The Lost Tribe, HARTS Carnival, BLISS Carnival and The Ultimate Experience Ltd. - intentionally embedded environmentally responsible practices into its Carnival operations.

In collaboration with recycling partner Ecoimpact, the TRIBE Group implemented a comprehensive cardboard recovery programme across all costume distribution centres. This partnership ensured that packaging and waste materials generated during the costume collection period were responsibly separated, collected and diverted from landfills for recycling.

The results of this partnership were both tangible and impactful. Throughout the costume collection period for Carnival 2026, 3.979 megatons of cardboard were successfully collected. Ecoimpact has expressed its enthusiasm and gratitude for the collaboration, applauding the TRIBE Group for its leadership and proactive approach to sustainability within the Carnival space.

Looking ahead, Ecoimpact has indicated its hope to continue this venture with the TRIBE Group in future Carnival seasons and beyond, while also encouraging other bands, stakeholders and members of the public to join the recycling movement.



Certificate of Recycling presented to The Tribe Group



(L-R): Zindzi John, Business Development Officer, Ecoimpact, Valmiki Maharaj, Creative Director, Lost Tribe and Kimberly Martinez, Operations Manager, Ecoimpact (Paper and Cardboard)

HADCO INTRODUCES ENHANCED EMPLOYEE ASSISTANCE PROGRAMME

HADCO Limited continues to prioritise the development, wellbeing and support of its employees through the introduction of a revised Employee Assistance Programme (EAP), which officially came into effect on Wednesday April 1, 2026.

As part of this enhancement, the company transitioned from its previous in-house EAP model to an external partnership with Families in Action, a well-established provider of counselling and wellness support services.

The revised programme offers employees and their immediate family members expanded access to confidential support services, including psycho-social counselling, wellness initiatives and family support resources. Employees can also benefit from a 24/7 helpline, dietary consultations, financial and fitness guidance, as well as additional counselling sessions where clinically necessary.

The programme includes organisational resources such as workshops, lunch-and-learn sessions, mediation, conflict resolution and critical incident stress debriefing. Additionally, employees have access to the MyEAP online portal, pre-retirement advisory services and ongoing wellness initiatives designed to support employees throughout various stages of their personal and professional journeys.



HADCO STAFF PARTICIPATE IN WORLD DOWN SYNDROME DAY OBSERVANCE

On Thursday March 19, 2026, staff across HADCO proudly wore colourful socks in recognition of World Down Syndrome Day.

Observed annually on March 21, World Down Syndrome Day is a global initiative dedicated to raising awareness and promoting the rights, inclusion and wellbeing of individuals with Down Syndrome. This year's theme, "Together Against Loneliness," emphasised the importance of meaningful connection, inclusion and community support, while drawing attention to the social isolation many individuals with Down Syndrome may experience.

As part of the observance, employees participated in the internationally recognised "Lots of Socks" initiative, using brightly coloured and mismatched socks as a symbol of solidarity and acceptance. The initiative served as a simple yet impactful way for staff to celebrate diversity and encourage conversations surrounding inclusion and understanding.



Hadconians rocked their socks in recognition of World Down Syndrome Day

COPILOT TRAINING ENHANCES DIGITAL EFFICIENCY ACROSS DEPARTMENTS

Copilot Training sessions were held at HADCO's Head Office from March 10 to March 27, 2026, as part of the company's continued focus on digital transformation and innovation in the workplace.

The training, hosted by John-Paul Anderson, Digital Transformation Strategist and Keris Braxton, Learning and Development Strategist, introduced employees to the fundamentals of Microsoft Copilot and explored practical ways to integrate the tool into daily operations. Staff were guided through effective prompt usage, real-world applications and techniques for leveraging Copilot to improve productivity and enhance efficiency.

The sessions also highlighted how AI-powered tools can support collaboration, communication and problem-solving across various functions within the organisation. Through hands-on exercises and demonstrations, staff gained valuable insight into embedding Copilot into their daily responsibilities to create greater impact in their roles. This formed part one of two training sessions and the second is expected to take place in May, 2026.



Keris Braxton, Learning and Development Strategist and John-Paul Anderson, Digital Transformation Strategist host Co-Pilot Training for HADCO staff

CUSTOMS AND EXCISE OFFICERS GAIN PRACTICAL INSIGHTS THROUGH CREAMERY FACILITY VISIT

On Friday March 27, 2026, HADCO welcomed officers from the Customs and Excise Division for a field visit and factory tour at Creamery Novelties as part of the Division's ongoing training programme.

The visit formed part of the practical component of the Concessions Granted to Industry and Preferential Regimes module and provided 25 officers with an opportunity to strengthen and apply the knowledge gained during their training. Through exposure to a live manufacturing environment, participants were able to gain a deeper understanding of operational processes and the Customs procedures associated with licensed manufacturing activities.

During the session, officers were guided through various stages of the manufacturing process, from the importation of raw materials and warehousing procedures to production operations and the delivery of finished products. The visit also highlighted the Customs controls and procedures that support these activities.

Special recognition was given to Reena Samaroo, Brokerage and Logistics Manager, whose presentation and engagement contributed significantly to the experience. The initiative further reinforces HADCO's commitment to knowledge sharing, collaboration and supporting industry development through meaningful engagement with key stakeholders.



Reena Samaroo, Brokerage and Logistics Manager at HADCO, conducts a presentation for the officers at the Creamery Novelties factory

PROMOTIONS

We extend hearty congratulations to the following employees who were promoted after demonstrating excellence in their respective field:



AARON ARCHER (HADCO - Lighthouse) was promoted from **Warehouse Supervisor** to **Warehouse Manager** effective **April 1, 2026**.



RICARDO SAGRAM (HADCO - Lighthouse) was promoted from **Driver/Warehouse Attendant** to **Warehouse Supervisor** effective **April 1, 2026**.

NEW EMPLOYEE

We welcome the following employee who began her tenure in April, 2026.



Mya Abbott - QA/QC Technician

Mya Abbott joins the team as a QA/QC Technician in the Quality Control Department at Creamery Novelties.

As a recent graduate with a BSc. in Biochemistry and currently pursuing her MSc. in Agri Food-Safety and Quality Assurance, Mya has a strong passion for ensuring high quality and safe food systems are in place. Being an active contributor to the successful production of high-quality products is a strong motivator for Mya.

She describes herself as a great communicator and possesses strong teamwork skills gained through her community outreach and volunteerism. Outside of the office, Mya engages in volunteerism and plays Netball.

CONDOLENCES TO THE FAMILY AND FRIENDS OF ANTHONY COWAN AND SAUZELLE BRIZAN-MOORE

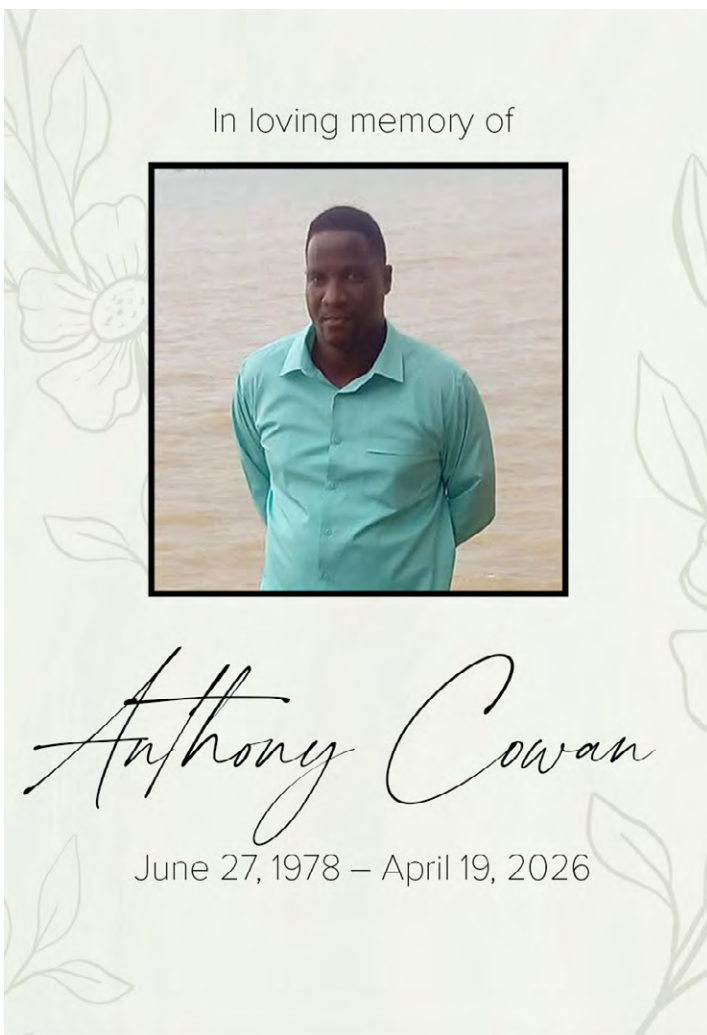
It is with great sorrow that we acknowledge the untimely passing of two of our dear colleagues, Anthony Cowan and Sauzelle Brizan-Moore.

Anthony was a Heavy-T Driver in the Food & Beverage warehouse and joined the HADCO family on July 6, 2015. He was described as an excellent worker and a joyful person who always brought smiles and laughter to his colleagues.

Sauzelle Brizan-Moore was an Accounting Assistant who joined HADCO on February 1, 2001. She was described as supportive, helpful and full of laughter and wit.

She was a great listener, family oriented and treated her colleagues as family. She was a sister to many and will be dearly missed.

We extend our heartfelt condolences to their family, friends and loved ones. We wish them strength during this difficult time and pray that the memories they have shared over the years will bring them much comfort.



THAT'S IT FOR THIS ISSUE OF

THE HADCO TIMES

SEE YOU AGAIN FOR ISSUE 54!



H A D C O

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