

THE HADCO TIMES

THE NEWSLETTER OF HADCO

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HADCO EXPERIENCES CELEBRATES CULINARY EXCELLENCE WITH TOP CHEF TRISTEN EPPS-LONG

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FEATURES



HADCO



KELEC



HD Café
Häagen-Dazs



OUR VISION

A diverse and innovative company, empowered employees, integrated processes, and a brand image that makes us the preferred choice of customers

OUR MISSION

Enriching our stakeholders' quality of life, setting trends and providing superior brands and services

OUR CORE VALUES

- Accountability
- Customer Satisfaction
- Honesty and Integrity
- Employee Wellbeing and Growth
- Collaborative Culture
- Respect and Tolerance for All

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On Friday May 8, 2026, HADCO Experiences delivered an intimate culinary showcase that brought together heritage, storytelling and world-class talent in a memorable homecoming for Top Chef Season 22 winner, Chef Tristen Epps-Long.

Ultimately, this luncheon was more than a collaboration, it was a reminder of the profound role food and our heritage plays in shaping who we are. Through each dish, guests experienced a sense of belonging, history and pride, reaffirming that the most impactful culinary moments are those that bring us home.

For HADCO Experiences, the event reinforced its commitment to curating meaningful, experience-driven engagements that connect people to culture, environment and community. By pairing globally recognised culinary talent with authentic local context, the organisation continues to position Trinidad and Tobago as a destination where food becomes a powerful lens for storytelling and connection.

CREAMERY NOVELTIES SUPPORTS ANGOSTURA'S PAWS IN THE SAVANNAH

Creamery Novelties was proud to be part of Angostura's annual Paws in the Savannah event, which took place on Easter Sunday, April 5, 2026 at the Queen's Park Savannah.

Recognised as one of the country's largest pet-friendly events, Paws in the Savannah attracted thousands of patrons and approximately 700 dogs for a day dedicated to animal welfare, responsible pet ownership and community engagement. The event featured a wide range of activities for pets and their owners, including obstacle courses, play stations, dog training demonstrations, veterinary consultations and adoption initiatives in collaboration with local animal shelters.

As one of approximately 50 corporate partners supporting the event, Creamery Novelties joined organisations from across a variety of industries in helping to promote awareness of animal welfare issues and encourage greater

community involvement. Throughout the day, attendees enjoyed a family-friendly atmosphere while learning more about responsible pet care and the importance of supporting animal welfare initiatives.

Angostura's continued investment in programmes such as Paws in the Savannah highlights the growing collaboration between businesses, animal welfare organisations and the wider community. Creamery Novelties was pleased to support an event that not only brought people and their pets together, but also contributed to meaningful conversations surrounding animal care, adoption and advocacy.



Attendees enjoy a cool Creamery Ice Cream treat with their furry friends

CREAMERY ICE CREAM AT HYATT REGENCY'S EASTER CELEBRATIONS

Creamery Ice Cream joined the festivities at Hyatt Regency's annual Easter celebrations, held from April 3-5, 2026.

The family-focused weekend featured a variety of activities designed to entertain guests of all ages, including an Easter egg hunt, cookie and cupcake decorating, kite flying, sip and paint sessions, a bouncy castle and a range of poolside treats. The event also featured special dining experiences, including a Glorious Saturday Dinner and Easter Brunch.

As part of the celebrations, Creamery Ice Cream treated guests to a selection of its frozen favourites, providing a refreshing addition to the Easter weekend activities. Families and children alike enjoyed the complimentary treats while taking part in the various attractions and entertainment on offer.



Sweet smiles all around for Creamery ice cream

MOTT'S AND CREAMERY NOVELTIES AT SANDANCE

Mott's and Creamery Novelties were part of the excitement at Sandance, held on Sunday April 5, 2026, at Uncle Sam & Sons Beach Bar in Maracas Bay.

The event brought together patrons for a day of music, food and beachside entertainment, creating a relaxed and enjoyable atmosphere along Trinidad's north coast. Guests gathered with friends and family to enjoy the seaside setting, live entertainment and a variety of food and beverage offerings throughout the day.

As part of the activation, Mott's and Creamery Novelties engaged with attendees through product sampling, giving patrons the opportunity to enjoy refreshing treats while taking in the day's activities and entertainment.

The event provided another valuable opportunity for both brands to connect with consumers in a vibrant outdoor setting, while maintaining strong visibility at popular lifestyle and entertainment events across the country.



Beach goers enjoy refreshing Creamery Novelties and Mott's Juice at Uncle Sam's Sandance

HÄAGEN-DAZS LAUNCHES NATIONWIDE “SPIN TO WIN” PROMOTION

Häagen-Dazs delighted customers across Trinidad and Tobago with its nationwide “Spin to Win” promotion, which ran from April 10-18, 2026.

The promotion was hosted at several retail locations, including Food Hall, Tru Valu Trincity, Massy Stores Trincity, SuperPharm Trincity, SuperPharm Diego Martin and St. Christopher’s Service Station, providing shoppers with multiple opportunities to participate.

Customers who purchased TT\$120 or more in Häagen-Dazs products were invited to spin the promotional wheel for a chance to win a variety of branded prizes, including tote bags, cosmetic bags, roll-up blankets, ice cream scoops and vouchers.

The activation generated strong consumer engagement across all participating locations, encouraging customers to experience the premium ice cream brand while adding an element of excitement to their shopping experience.

The “Spin to Win” campaign formed part of Häagen-Dazs’ continued efforts to connect with consumers through engaging retail activations while rewarding loyal customers and strengthening brand visibility nationwide.



Shoppers at Food Hall and Massy Stores Marabella participated in Häagen-Dazs’ “Spin to Win” Promotion

CREAMERY ICE CREAM AT THE 3RD ANNUAL EASTER CURRY DUCK & PEPPER ROTI COMPETITION

Creamery Ice Cream joined the excitement at S&S Persad's 3rd Annual Easter Curry Duck & Pepper Roti Competition on Saturday April 11, 2026, adding a refreshing touch to a day filled with flavour, entertainment and friendly competition.

The event attracted patrons from across the community who gathered to enjoy the delicious curried duck, sampling opportunities, giveaways and in-store activities. With more than TT\$15,000 in prizes up for grabs, the competition created an engaging atmosphere for participants and spectators alike.

Throughout the event, Creamery Ice Cream was on site treating attendees to a variety of frozen delights, providing the perfect complement to the rich flavours of the day. The activation gave patrons an opportunity to enjoy their favourite Creamery products while taking part in the festivities and community celebrations.



Creamery Ice Cream provided refreshing treats to competitors at S&S Persad's 3rd Annual Easter Curry Duck & Pepper Roti Competition

CELEBRATING A CENTURY: LESSONS FROM ATTENBOROUGH

In May 2026, as Sir David Attenborough marked his 100th birthday, reflections on his extraordinary body of work revisited some of the most defining moments in natural history storytelling. Among them was a quiet yet powerful scene set on the shores of Grande Riviere, Trinidad where one of nature's oldest rituals unfolds, year after year.

It is here, along this unassuming stretch of coastline, that the world was introduced to one of the densest Leatherback turtle nesting beaches on the planet, captured in *Blue Planet II* and brought to life through Attenborough's unmistakable narration.

What the world saw in that moment, Attenborough lying beside a nesting leatherback turtle, still and reverent, was more than a remarkable wildlife encounter. It was an invitation to witness nature as something deeply present and near.

At Mt. Plaisir Estate Hotel, that same experience is not observed through a screen. It is lived.

Located directly on the Grande Riviere beach, the property sits within the very landscape that captured global attention. During the nesting season, which spans from March to August, the rhythm of the hotel shifts with the tides. In peak months, the beach can record thousands of nesting events, with recent figures indicating over 4,000 turtles nesting in April alone and several thousand more across the season, a remarkable concentration for a beach just over a kilometre in length – giving Grande Riviere the distinction of being the highest concentration nesting site for Leatherback turtles in the world.

As Len Peters, Chairman of the Grande Riviere Tour Guide Association notes of the season's activity, "We are getting numbers that we have not seen in a long while... this season is special."

At Mt. Plaisir, those numbers are not just statistics, they shape the rhythm of each stay. Evenings take on a quieter, more deliberate pace, as guests prepare for guided turtle-watching experiences led by trained conservationists. With minimal light

and careful movement, visitors step onto the beach to witness an ancient cycle unfold, one defined by instinct, precision and remarkable scale. This setting, equal parts rugged and restorative, reflects a broader ethos shared across HADCO Experiences: creating spaces where guests can engage meaningfully with Trinidad and Tobago's natural environment.

But Grande Riviere's significance lies not only in its natural phenomenon. It is equally a story of transformation.

Once, these same beaches reflected a very different relationship with the turtles. Today, they stand as a model of community-led conservation. As Peters explains, "No one can say just why the turtles have come in such large numbers... but what we are seeing is something we have not seen in years."

That resurgence is the result of decades of effort, local advocacy, education and a shift towards sustainable tourism. It is a transformation that continues to evolve, supported by organisations, guides and partners working collectively to protect both the species and the experience.

Within this context, Mt. Plaisir Estate Hotel plays a quiet but important role. As part of the HADCO Experiences portfolio, it provides a gateway to Grande Riviere that is both accessible and respectful, allowing visitors to engage with the destination while supporting the ecosystem and community that sustain it.

In reflecting on Attenborough's legacy, it becomes clear that his greatest contribution was not only documenting the natural world but reframing how we experience it. His work invites presence, patience and a deeper sense of connection.



David Attenborough in *Blue Planet II* with a Leatherback turtle on the shores of Mt. Plaisir Estate Hotel

MITTCO FEATURED IN ADVO MAGAZINE

Musical Instruments of Trinidad and Tobago Company Limited (MITTCO), has taken center stage in the latest issue of ADVO Magazine, a publication renowned for spotlighting Caribbean innovation and enterprise.

The feature is more than a business profile, it is a celebration of culture, craftsmanship and the enduring legacy of the steelpan.

The feature highlights MITTCO's ability to balance culture with innovation and underscores the company's vision for the future. With growing international demand for steelpan, MITTCO is positioning itself as a hub for global distribution, education and cultural exchange.

Being featured in ADVO Magazine is not just recognition of MITTCO's business success; it is continued acknowledgement of Trinidad and Tobago's cultural identity. The steelpan, born out of resilience and creativity, now stands as a global ambassador for Caribbean innovation.

Read more [here](#).



MITTCO Featured on the Cover of ADVO Magazine

TRADE MISSION TO ST. LUCIA

MITTCO proudly participated in the TT Chamber's Trade Mission to St. Lucia, held from May 26 to 30, 2026.

This business development initiative was a significant milestone for the company, reflecting our commitment to building and expanding regional and international relationships.

The mission featured dynamic business sessions, meaningful networking opportunities and site visits that included panyards and schools, offering MITTCO valuable cultural and industry insights.

Beyond the scheduled activities, MITTCO also pursued follow-up engagements with key stakeholders, ensuring that connections made during the mission continue to evolve into lasting partnerships.

By combining formal business exchanges with on-the-ground experiences and sustained dialogue, MITTCO reaffirmed its role as a proactive contributor to regional collaboration and cultural exchange.



Akua Leith, Managing Director, MITTCO (left) with members of the St. Lucia's Cultural Development Foundation

HSE COMPLETES RESTAURANT BRANDS INTERNATIONAL (RBI) 2026 FOOD SAFETY AUDIT

HADCO is pleased to announce the successful completion of its Restaurant Brands International (RBI) 2026 Food Safety Audit, conducted on May 14, 2026 by NSF International auditor Ms. Luz Ines Herrera. This audit, required annually by RBI, is a critical component in maintaining supplier approval for its global restaurant chains.

This achievement is not just a reflection of compliance; it is a clear validation of HADCO's operational excellence and its ability to meet the rigorous standards required by one of the world's largest food service organisations.

HADCO currently supplies fresh produce to leading restaurant chains under RBI including Burger King and Popeye's. Successfully passing this audit is essential to maintaining supplier status and ensuring continuity of business with these key international brands.

By meeting all audit requirements, HADCO has reaffirmed its position as a trusted and approved supplier, allowing us to continue and strengthen existing business relationships with RBI. This outcome ensures stability in our operations and reinforces confidence in our products and processes. This accomplishment is the result of coordinated efforts across multiple departments, specifically the HSE Team. Every team member contributed to ensuring that required standards were not only met but upheld consistently.



The HSE Team responsible for the successful completion of the RBI 2026 Food Safety Audit

EMPLOYEE ASSISTANCE PROGRAMME TRAINING FOR HADCO STAFF

As part of the transition to a new Employee Assistance Programme (EAP) provider, HADCO employees participated in a series of EAP Orientation Training sessions from April 22 to April 24, 2026.

The sessions were facilitated by Daniel Sookdeo, EAP Specialist with Families in Action (FIA).

The training was designed to familiarise employees with the expanded range of services and resources now available through the revised EAP, which officially transitioned to FIA on April 1, 2026. The initiative forms part of HADCO's ongoing commitment to employee wellbeing, mental health and work-life balance.

Employees were introduced to the comprehensive support services available, including confidential counselling, family support services, wellness programmes and access to an unlimited 24/7 helpline for employees and their dependents.

Participants also learned about additional resources such as dietary consultations, financial fitness guidance, management coaching, wellness initiatives and pre-retirement advisory services.

The sessions highlighted the confidentiality of the programme and encouraged employees to take advantage of the support whenever needed. Staff were also informed about the MyEAP online portal and the various training and organisational support services offered through FIA.

The orientation sessions provided employees with a valuable understanding of the enhanced programme and reinforced HADCO's commitment to fostering a healthy, supportive and people-focused workplace culture.



Daniel Sookdeo, EAP Specialist for Families In Action hosts the EAP Orientation Training Session for HADCO's Staff



THAT'S IT FOR THIS ISSUE OF

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SEE YOU AGAIN FOR ISSUE 55!



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